

THAT'S LIVING

Summer-Fall 2019



THE LATEST IN:
TRENDS | DESIGNERS' FANCIES | PRODUCTS



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FROM THE DESK...

The inaugural issue of *That's Living (TL)* is truly a design connoisseur's delight. It has the trends – an array of smart, and timeless objects - that can grace any house. What makes these pages stand out is: each of these items is thoughtfully hand-picked to make it to our pages to give you, our customers, a taste of what completes the transition of your house to a cosy, homey home, absolutely instantaneously.

Go further and have a peek at our wide assortment of products across 17 categories – armchairs, beds, buffets, carpets, coffee tables, end tables, consoles, dining chairs, dining tables, dressers, entertainment items, floor lamps, mirrors, table lamps, wall lamps, sofas and night-stands.

If you are more interested in cerebral, first-person discourses behind sprawling physical showrooms, turn the pages to where Kataryna Dmoch, the Creative Director of *That's Living*, speaks about on why online furniture purchases will never ever compete, let alone complete the process – we all need to touch, feel and see the 'real deal', Dmoch argues.

TL also speaks with influencer-designers and stylists to understand the creative process of global taste-makers, what inspires them and where they go for re-inventing themselves. We get Carla Regina and James Andrew, the creators and owners of the famed Regina Andrew Design to shed light on their design journey. The Vice-President, Upholstery, Caracole, Roger Turnbow, reflects on the ways in which American fine furnishing has evolved, while retaining the permanence of the brand.

Designers who have worked with *That's Living* in both our locations also pick their favourite items from our collections: items which they have recommended their clients and earned accolades for.



WHAT'S INSIDE

— THAT'S LIVING — SUMMER-FALL 2019

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Where to find That's Living



TAWAR MALL, DOHA - QATAR



THE PEARL ISLAND, DOHA - QATAR



TVERSKAYA ST. 9, MOSCOW - RUSSIA



MANDARIN MALL, SOCHI - RUSSIA



GRAND MALL, MOSCOW - RUSSIA



TAWAR MALL, DOHA - QATAR



TAWAR MALL, DOHA - QATAR



THE PEARL ISLAND, DOHA - QATAR



TAWAR MALL, DOHA - QATAR

TAWAR MALL - QATAR

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If you are a designer and looking to work with famed global furniture brands like Caracole (USA), Bernhardt (USA), Eichholtz (The Netherlands) among many others, do not hesitate to get in touch with us.

Legal Disclaimer:

That's Living magazine is not intended for sale or profit. This magazine is an internal publication of That's Living furniture company, featuring products and brands purely for marketing purposes.




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TRENDS

From diverse sophisticated accessories that can fit anywhere in the home, to absolute necessities like a long-life bed; from upmarket quality tableware to a side table that will show off the style quotient of the owner. Whether it is elaborate chandeliers to grace the living room or mixed-material serving trays that spell nothing but class, That's Living showrooms in Qatar and Russia have it all. Browse the following pages and discover a large array of our tasteful collection...



Olivia;
Polyresine, leafing
with lacquer finish;
W 14.; L 28; H 45 (cm);
Accessories;
That's Living.



Chinese Peninsula Vase; Ceramic;
Dia 50; H 102 (cm); Accessories;
Eichholtz.



Jar Typhoon Saturn; Porcelain;
W 16; D 16; H 28 (cm); Accessories;
Porcel.



Jar Typhoon Saturn; Porcelain;
W 18; D 14; H 15 (cm); Accessories;
Porcel.



Jar Galia Blue; Porcelain;
Dia 11; H 28 (cm); Accessories;
Porcel.



Isla; Opal;
Dia 19; H 29; (cm);
Accessories;
That's Living.

Jasper; Opal;
Dia 9; H 22 (cm);
Accessories;
That's Living.

Milo; Opal;
Dia 18; H 28 (cm);
Accessories;
That's Living.



Harlem Vase; Crystal;
L 21; H 18; D 10 (cm);
Accessories;
Reflections.

South Beach; Crystal;
L 18; H 23; D 7 (cm);
Accessories;
Reflections.



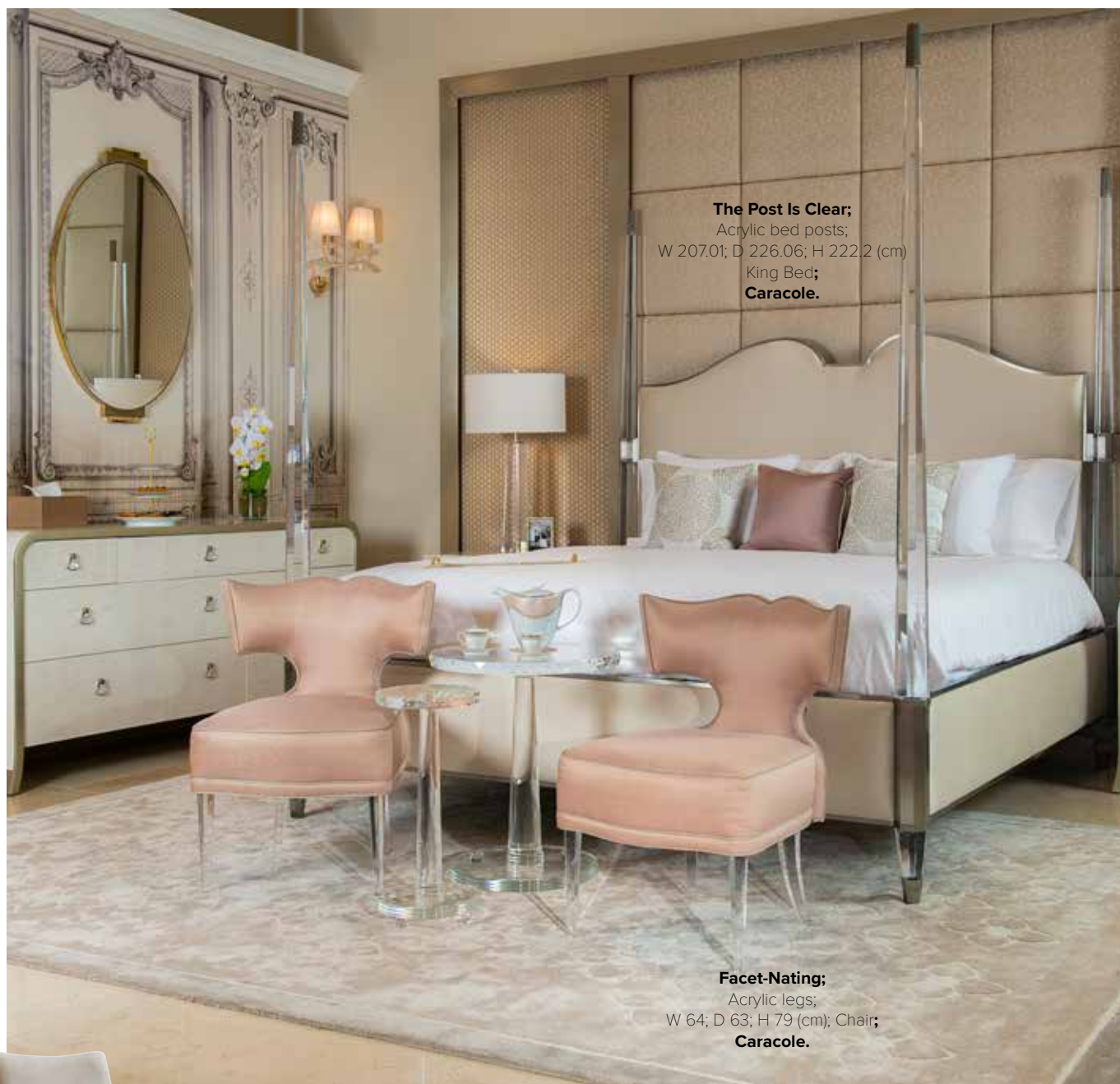
Checked Bowl;
Crystal; Dia 14; H 10 (cm);
Accessories;
That's Living.



Mesh Black Crystal Vase;
Crystal; Dia 5; H 20 (cm);
Accessories;
That's Living.



Blue Mesh Crystal Vase;
Crystal; Dia 29; H 30 (cm);
Accessories;
That's Living.



I'm Floating;
Acrylic legs; W 56; D 66; H 100 (cm);
Dining Chair;
Caracole.



Coffee Table Horizon Square;
Clear acrylic and glass;
W 100; D 100; H 43 (cm);
Eichholtz.



Side Table Pallade (set of 2);
Stainless steel, clear acrylic and
glass; Dia 56; H 56 (cm);
Eichholtz.



Adeline Lantern;
Acrylic in gold finish;
H 90; W 62; D 62 (cm);
Regina Andrew.



Lucite Mirror;
Acrylic & Nickel;
W 82; L 82; H 8 (cm);
That's Living.



Arctic Square Dining Table;
Clear glass top & acrylic base;
W 152; D; 152; H 76 (cm);
Bernhardt.



Chandelier Marco Polo;
Clear glass with nickel finish;
Dia 50; H 64 (cm);
Eichholtz.



Aiden Acrylic Canopy Bed;
Acrylic posts, canopy with metal
connectors in brass-plated finish;
W 211; D 222; H 228 (cm);
Bernhardt.



Cabinet Trento;
Clear acrylic and glass;
L 117; W 41; H 200 (cm);
Eichholtz.



Sleeping Beauty;
Trellis pattern with taupe paint finish;
W 207; D 217; H 178 (cm); Bed;
Caracole.



Mirror Tory;
Stainless steel and mirror;
W 85; D 6; H 220 (cm);
Eichholtz.



Social Media;
Wooden top, front frame and doors in
taupe silver leaf; W 264; D 46; H 76 (cm);
Console;
Caracole.



Pattern Recognition;
Metal frame, fret plated in whisper of gold;
W 121; D 113; H 45 (cm); Coffee Table;
Caracole.



Vivian Mint;
Porcelain; Dia 27 (cm); Dinner Plates;
Porcel.

Vivian Mint;
Porcelain; Dia 32 (cm); Service Plates;
Porcel.



Drum Dorian;
Ceramic; Dia 34;
H 48 (cm); Side Table;
Eichholtz.



Linden Medium Lamp; White
porcelain with linen shade;
H 67; W 43; Base 17 (cm);
Kelly Wearstler.



**Alice Porcelain Flower
Sconce;** Iron & ceramic;
W 36; D 21; H 26 (cm);
Regina Andrew.



3 Plate Grace Stand;
Porcelain; Dia 32; H 36 (cm);
Porcel.



Vivian Tea Pot;
Porcelain; Dia 14; H 14 (cm);
Porcel.



Svelte Chair;
Brass plated stainless steel;
W 79; D 91; H 78 (cm);
Caracole.

Rio Triple Floor Lamp;
W 39; H 155; D 43 (cm);
Regina Andrew.



Sea Fan Chandelier;
Steel with a polished brass finish;
W 33; D 22; H 68 (cm);
Regina Andrew.



Pavo Wall Sconce;
Brass and iron;
L 76; W 15; H 43 (cm);
That's Living.



**Lotus Ensemble Wall Sconce
(2 tier);** Brass; Dia 60; D 13 (cm);
That's Living.



Cleo Three-Tier Chandelier; Antique
burnished brass, marble and white shades;
H 165; Fixture Height: 104; W 124 (cm);
Kelly Wearstler.



Botanical Floor Lamp;
Antique brass;
Dia 80; H 153 (cm);
That's Living.

Palm Springs Side Table;
Antique brass with glass top;
Dia 55 (glass); H 56 (cm);
That's Living.

Waves Carpet;
Wool and cotton;
L 380; W 280 (cm);
That's Living.



San Pedro Wall Sconce;
Aluminium with brass finish;
L 34; W 14; H 91 (cm);
That's Living.



Charlotte Chandelier; Steel;
W 79; D 79; H 244 (cm);
Regina Andrew.



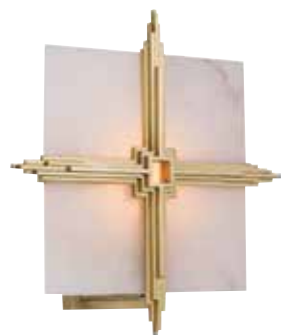
Orchard Mini Accent Lamp; Linen
shade; W 20; H 40; Dia 8 (cm); **Kate
Spade.**



Coffee Table Bonheur;
Clear glass and metal;
Dia 90; H 43 (cm);
Eichholtz.



Chandelier Branquinho;
Agate stone with gold finish;
Dia 85 (cm);
Eichholtz.



Gotham Sconce;
Translucent alabaster with a
natural finish; W 33; D 11; H 33 (cm);
Regina Andrew.



Aquatic Wall Sconce;
Rose quartz on brass;
L 24; W 11; H 28 (cm);
That's Living.



Lily Wall Sconce;
Rose quartz on brass;
L 26; W 9; H 39 (cm);
That's Living.



Coffee Table Parme;
Black faux marble, brushed brass rim;
Dia 90; H 41 cm;
Eichholtz.



Extrav-Agate;
Agate printed doors with brushed
gold metal finish;
W 137; D 43; H 88 (cm); Cabinet;
Caracole.



Jillian Alabaster Table Lamp;
Alabaster with off-white linen drum
shade; W 19; D 19; H 41; (cm);
Regina Andrew.



Trimbelle End Table;
Steel and white onyx laminated stone;
W 50; D 60; H 65 (cm);
Bernhardt.



Aurora Tray;
Agate; L 40; W 28 (cm);
That's Living.



Melange Sconce;
Natural alabaster and metal;
W 18; H 18; Ext 8 (cm);
Kelly Wearstler.



Console Table Miramar;
Polished stainless steel and
glass; L 180; D 50; H 80 (cm);
Eichholtz.

Coffee Table Superia;
Stainless steel, glass and mirror;
L 70; W 70; H 35 (cm);
Eichholtz.



Tower Sconce;
Polished nickel steel;
W 15; D 18; H 60; (cm);
Regina Andrew.



Coffee Table Sceptre;
Polished stainless steel;
W 116; D 76; H 38 (cm);
Eichholtz.



Ice Breaker;
Lightly brushed chrome;
W 228; D 91; H 80 (cm); Armchair;
Caracole.



Colette Mirror;
Lacquer frame
with mirror inserts;
W 110; D 3; H 150 (cm);
That's Living.

Golden Dragon Vase;
Black porcelain;
Dia 42; H 90 (cm);
Eichholtz.

Naturalist Entertain Console;
Birch, maple, oak veneer and
stainless steel;
W 254; D 46; H 72 (cm);
Caracole.

Lattice Entertain You;
Wood & brass-plated metal;
W 72; D 88; H 74 (cm); Armchair;
Caracole.



The Contempo Starburst Mirror;
Black glass with metal overlays;
Dia 91 (cm);
Caracole.



Bayliss Table Lamp;
Black porcelain with linen shade;
H 81; W 43; Base: 20 square cm;
Kelly Wearstler.



Metro Sconce;
Faux shagreen;
W 15; D 20; H 57 (cm);
Regina Andrew.



Linea Entertainment Console;
Laminated black forest marble door and cast
aluminium frame; W 195; D 50; H 89 (cm);
Bernhardt.



Sofa Vista Grand Lounge;
Fabric, wood, MDF and foam;
W 380; D 200/120; H 90 (cm);
Eichholtz.



Drum Madeira;
White ceramic;
Dia 35; H 45 (cm); Accessories;
Eichholtz.



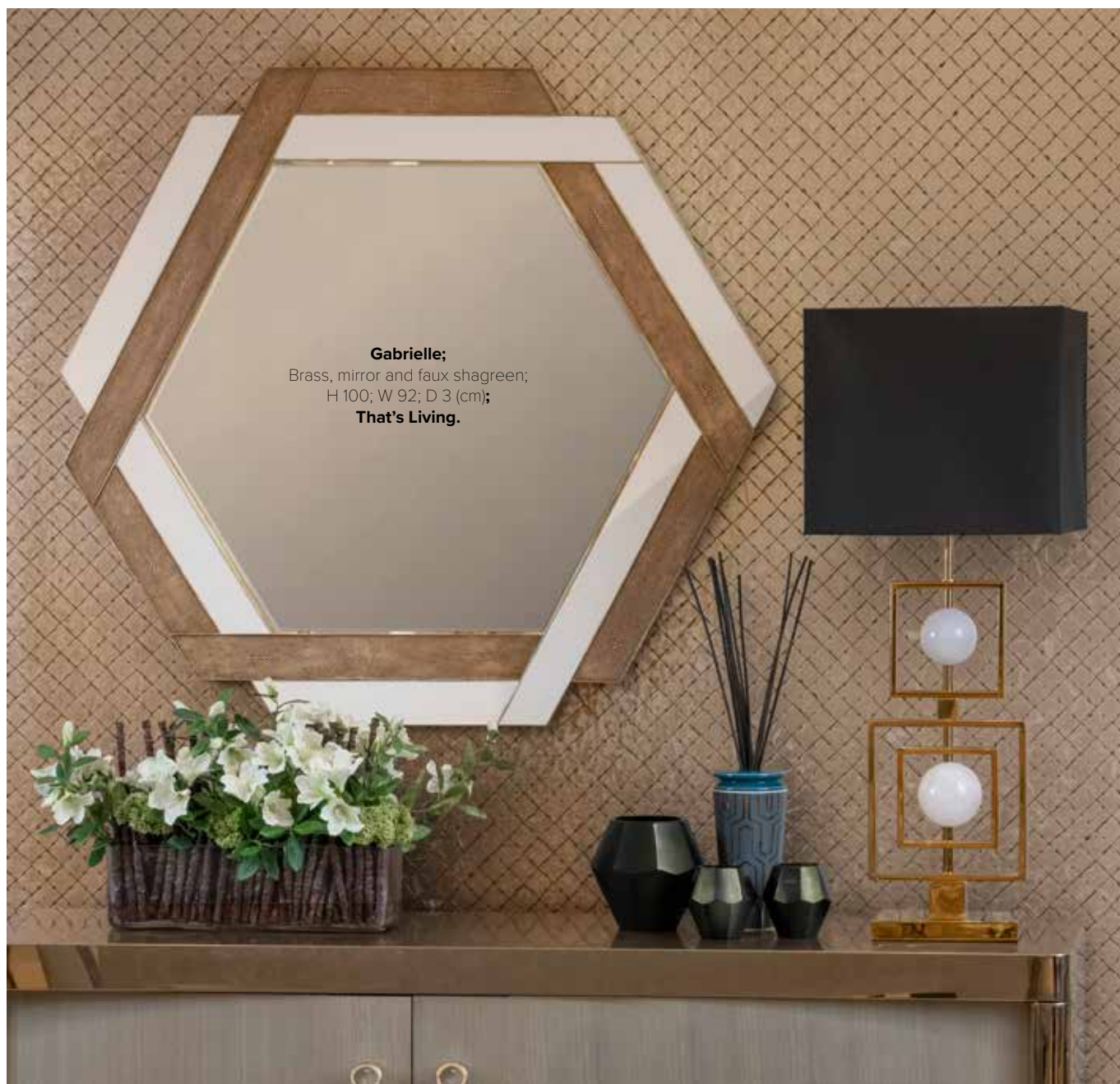
Winter Palace 30 Lights Chandelier; Porcelain;
W 105; H 195 (cm);
Lladro.



Axiom Nightstand;
Wood solids and faux anigre veneers;
W 86; D 48; H 76 (cm);
Bernhardt.



Palms Up!;
Wood solids and metal;
W 135; D 50; H 190 (cm); Cabinet;
Caracole.



Gabrielle;
Brass, mirror and faux shagreen;
H 100; W 92; D 3 (cm);
That's Living.



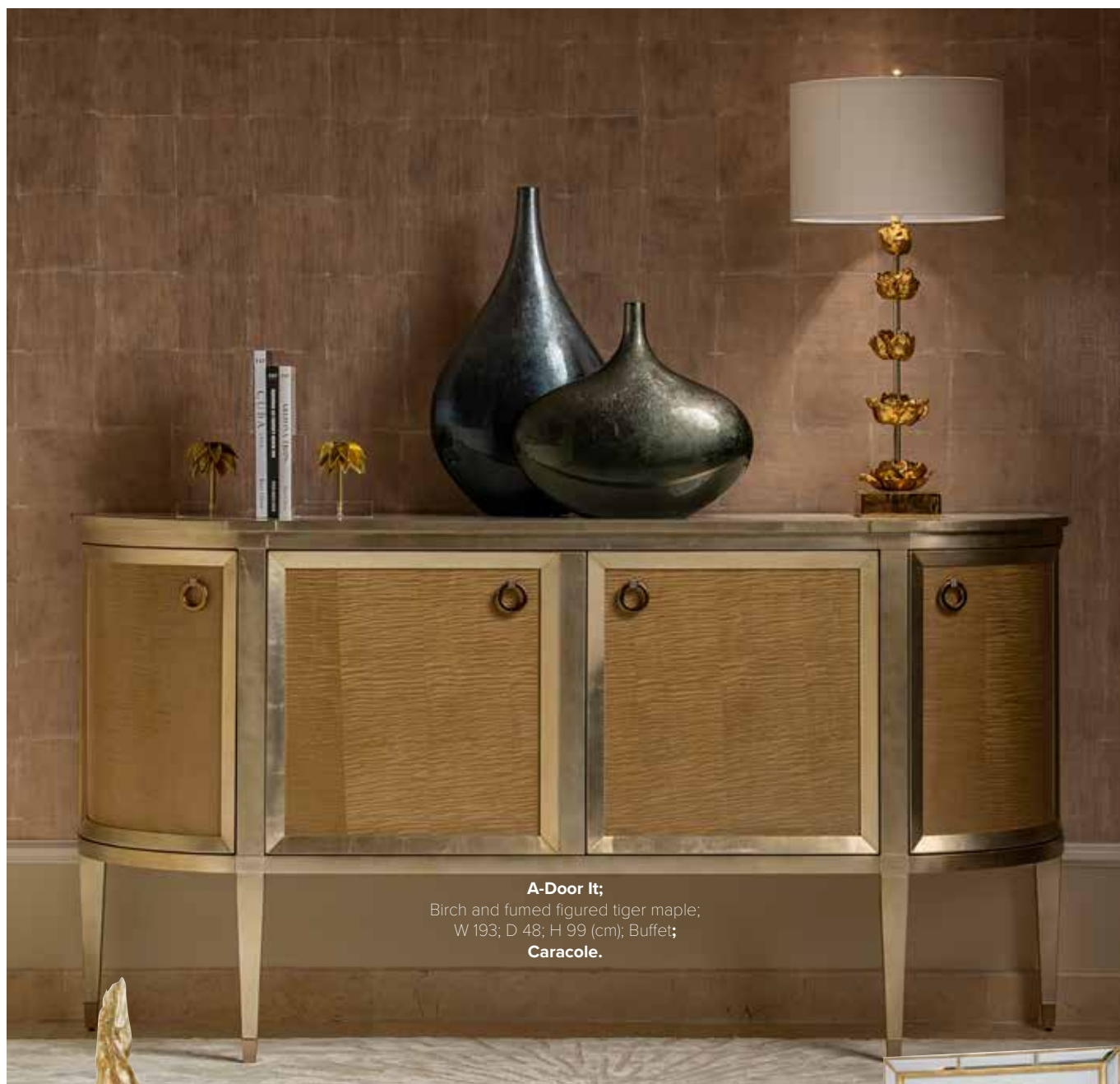
Intuition Wall Sconce;
Aluminium & brass in gold finish;
L 38; W 17; H 29 (cm);
That's Living.



Soho Luxe Mirror Night-stand;
Stainless steel and mirror;
W 86; D 46; H 76 (cm);
Bernhardt.



Coffee Table Spectre;
Brown marble and stainless steel;
W 100; D 100; H 45 (cm);
Eichholtz.



A-Door It;
Birch and fumed figured tiger maple;
W 193; D 48; H 99 (cm); Buffet;
Caracole.



Driftwood Sconce; Antique gold
leaf with a driftwood base;
W 41; H 125; D 28 (cm);
Regina Andrew.



Manhattan Table Lamp;
Resin in gold leaf finish;
W 46; H 76; D 25 (cm);
Regina Andrew.



Jet Set Chest;
Maple veneers gold leaf finish;
W 86; D 49; H 79 (cm);
Bernhardt.



Plaza Beveled Mirror;
Resin with gold leaf finish;
H 104; W 74; D 3 (cm);
Regina Andrew.



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DESIGNERS

Their tastes vary, so do their choices. They are from different parts of the world, so their inspirations are unique, as they are bound to be. What binds them together is their artistic, aesthetic sensibilities: they are all in the profession of creating and crafting spaces. And what makes those spaces so special? They are their clients' homes, abodes for real-world people to unwind and recharge. The following pages are devoted to the trend-setters who craft homes for others and work with That's Living in both Qatar and Russia. Have a look at the artists and their favourite That's Living items; and what incites their imagination...

Varnikova

Natalya

Moved by modern art

As the Head of Art Department at Oleg Klodt Architecture & Design studio, Natalya sources interior decor items such as art objects, accessories, furniture and lighting. She does interior design consulting for her clients based on modern trends, value of objects and taste of customers. Natalya runs all of Oleg Klodt's photo shoots. Creating a concept and styling each image herself makes every shot unique and detailed. Natalya tells *TL*: "I am inspired by works of modern artists like Dionne Sievewright, Matthias Brandes and Umberto. I regularly visit big and well-known art fairs, dedicated to modern art. My favourite show is Masterpiece London Art Fair, and I highly recommend to visit it if you are looking for new, upcoming names in art."

Natalya's contact:

Instagram: @natasha_varnikova

Ice Breaker Chair

Where's Ken? Chair

The Stardust Sofa





Valentina Voinova

Minimalism, the key

In the midst of launching her own personal brand while being the chief designer in the Atria Magna architect bureau, overseeing both residential and public projects, Voinova has her hands full with several projects in Moscow and in Tallinn (Estonia). She considers the purity of composition within a space to be one of the most important things in interior design. "I love minimalism as a concept. I think that the interior must demonstrate its owner, his character, and not hide him," she asserts. Inspired by travelling, architecture and wild nature, her favourite destinations are USA and North Europe.

Voinova's contacts: valyavoinova@gmail.com;
Instagram: [@valya_voinova](https://www.instagram.com/valya_voinova)

Belle De Nuit Chandelier
Calla Lillies Table Lamp
Turn A New Leaf Sideboard



Lobanova

Lyudmila

Reforming spaces

As the head of the design Studio Lfusion, with a design career of over a decade, Lyudmila ably dons many hats simultaneously. She is handling exclusive and premium projects in Moscow, Saint Petersburg, Kazakhstan and Italy, all revolving on hotels, restaurants and cafes. "A project of pride currently is the fit-out of the largest winery in the former USSR. I am engaged not only in the interiors, but also working on the architecture while the reconstruction of this winery complex is being done under my supervision," informs Lyudmila, who loves the style and projects of American designer, Kelly Wearstler.

Lyudmila's contacts:

Instagram: @lfusion_buro; +79193455533

Palms Up! Bar

Infinite Possibilities Ottoman





Anna Sukhorukova

In love with the modern

The founder and chief architect of Dinastia Designs Company, Sukhorukova's main responsibility is designing private houses, country houses, residences and apartments. "Right now, I am working on the interior design project for a private residence and two apartments. I love modern style in interiors with natural finishing materials; it is very close to me," discloses Sukhorukova. Travelling has been her main source of inspiration. "Perhaps, the greatest impression in my life was made by Singapore: the infrastructure, from landscaping to architecture, interiors of hotels, cafe, bars," she gushes.

Sukhorukova's contacts: sukhorukova@dinastiadesigns.com; www.dinastiadesigns.com; Instagram: @dinastia_designs.

The Olav Dining Chair
Glass Funnel Beaker Task Lamp



Elena Paunich

Open to style, space adaptations

As the founder and chief architect of Jelena Paunic Architect studio, Paunich has her hands full with designing, furnishing and the architectural supervision of a diverse range of projects. She is working on a restaurant within a museum at Sochi, a residential building project for three apartments, a 700-square-metre private house in Dagomis. Also, she is busy with a pre-contract negotiation for a twin project – a recreation spa centre (of 7,000 square metres) and an Eastern style restaurant (a modest 1,500 square metres). "I love difficult and interesting tasks. I have no problem in working in different styles and any kind of space," asserts Paunich, speaking of her design inspirations.

Paunich's contacts: jpaunic@yahoo.com; www.jpaunic.ru

Dream On Bed
Band Of Gold Mirror
Moderne Sofa





Natalia Kulchitskaya

Interior with intelligence is magnificent

Kulchitskaya is presently the top designer of Topart & Design Studio. With more than 15 years in the interior design industry, more than 40 finished projects including private houses, apartments, HoReCa objects and the commercial real estate in Sochi, Krasnodar, Moscow, she can truly be called a veteran. Her creative credo, in her own words, is "crafting an interior as a unique space, fine and convenient for life, modern and timeless at the same time". A really magnificent interior is one in which there is an intelligence, according to Kulchitskaya.

Kulchitskaya's contacts: tanit.05@yandex.ru; topart.design/shop/

The Galaxy Mirror
The Meridien Dining Table
The Urban Chest





Anikeeva

Polina

Design exclusivity

Polina is a designer with European education and work experience, and handles home-staging projects in Russia and Greece, which essentially means crafting an interior for a shorter term. "Preference here is always towards the checked and high-quality products which can be seen, felt and even tried in an interior, with the additional possibility of picking up a whole set, like in *That's Living*," says Polina who attests to the brand because of the high level of detailing. She also creates both private and public interiors in which love of history is combined with a quiet European vision. "The interiors and objects created by me differ because of their exclusivity. The furniture and decor for each project is selected and produced individually," she informs *TL*.

Polina's contacts: www.polinaanikeeva.ru; +89254671266

To Be Veneer You Bed

La-Dee-Dah Dresser

Watercolours Armoires





Caroline Hunter

Passion for aesthetics

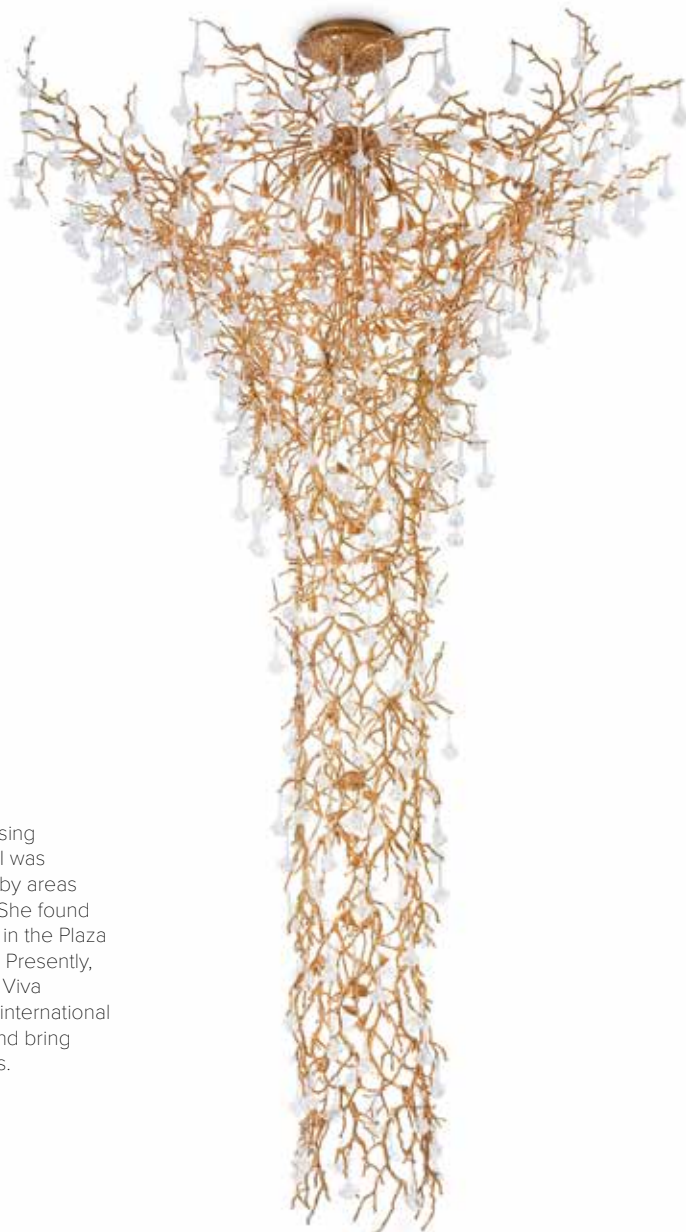
Working for The Land, Hunter is driven by aesthetics – be it about choosing something creative in as diverse things as furniture, clothes or colours. "I was honoured to be asked by my employer to pick furniture for the main lobby areas in some of the towers at Porto Arabia, The Pearl-Qatar," gushes Hunter. She found working with Caracole rewarding, especially to have been able to bring in the Plaza Hollandi designer to design some flower displays to bring it all together. Presently, Hunter is working on pool outdoor furniture at one of the new towers at Viva Bahriya, with some more towers in the offing. She is visually inspired by international print magazines and social media, which help her to coordinate looks and bring together designs from all over the world that are appealing to her clients.

Hunter's contacts: +974 3390 3981; c.hunter@theland-me.com

Coral Staircase Chandelier

The Stardust Sofa

Sofa Cesare





Enrica Grosso

Breathing life to a home

Grosso is an interior design consultant and personal furniture shopper. Based in Doha for over five years and armed with a deep knowledge on the local culture, her clients find her reliable, trustworthy and sincere, which have enabled her to increase the suppliers' portfolio. What drives Grosso is giving new life to a home, just by tweaking simple things, by decluttering or by adding small accessories in order to revitalise a space. "I keep the client's budgetary interests in mind, egging them to make the best creative decisions when it comes to their abode and help them avoid costly mistakes," she informs *TL*. "Many times, just a fresh coat of paint or a new layout of already existing furniture, can give your home new positive energy! What inspires me is the individual: each and every client gives me a different feeling and a different energy. My inspiration comes exactly from that. I then adjust my ideas and customise them to what the end user's mood is."

Grosso's contacts are: +974 5509 9893; Enricagrosso47@gmail.com

Raffles Sofa

Shard Chandelier

Boivin Chandelier

Tokyo Ginkgo Leaf Wall Sconce



Nada Hamad

Ethnically-influenced, eclectic design ethic

An interior designer and an entrepreneur, Hamad graduated from Virginia Commonwealth University-Qatar in 2009 with a fine art degree in interior design. Hamad ventured into the world of high-end commercial and hospitality fit-out and project management. Working on projects such as The Gate Mall, The Shangri-la hotel, Hamad gained understanding of how a design concept develops and comes to life on site. With this experience, she started her own freelance design business, Nada's Interiors, four years ago. "I work on both residential and commercial projects with the main goal of helping my clients feel that their space is truly theirs. With a diverse ethnic background, Hamad is a Palestinian-Jordanian, born in Doha, and married to an Egyptian husband, she confides, "I find myself drawn to ethnically-influenced interiors; my own home is very eclectic in terms of design style. I am also very attracted towards classical forms used in a contemporary setting."

Hamad's contacts: +974 5532 1240;
hamad.nada@gmail.com;
Instagram: @NadasInteriors

Avondale Chaise

Adela Chair

Las Palmas Floor Lamp

Avondale Round End Table





Ola Walid

Turning dreams into reality

A Syrian interior designer who holds a Bachelor's Degree in Interior Design from the American University of Sharjah, UAE, her forte has been designing ultra-luxurious spaces in the Gulf Cooperation Council, though she now dedicates her expertise for residential clients. Her modus operandi is sitting with them and understanding their needs, taste, lifestyle, and bringing their dream home into fruition. A project of pride is what she is working on now: a beautiful villa where she is blending classic design elements with modern touches. Her objective is to achieve glamour in the common areas and a homey and cosy environment in the family rooms. "I draw inspiration from nature by deriving unique colour combinations and draw out beauty from simplicity," informs Walid. A keen follower of fashion trends, Walid always looks for potential crossovers into living spaces by inspiration from fabric, patterns, and colours.

Walid's contacts are: Ola@owinteriors.qa;
Instagram: @OWinteriors

Argento Chandelier
Trapezium Chair
Khan Sofa
De Soto Coffee Table





Borčević Nevena

Every space is a story waiting to be told

Personally reflecting on her work, Nevena, an architect and interior designer in Fiorino Art Design, says, "My practice is focused on various projects in the field of architecture, interior and furniture design. My job is to detect the needs of the future users of the space, ask crucial questions and give answers through architecture." Nevena's design process starts by thinking about which story should be told in a certain space. And for her, inspiration is all around her, starting from the city where she is, to the people she is surrounded by. Her current portfolio includes catering facilities, private villas and few other commercial projects in Doha, Qatar. "This is completely a new experience and challenge in my career," she signs off.

Nevena's contact is: +974 55043811

Feather Floor Lamp
Pretty Little Thing Chair
Head Turner Chair
The Inbloom Accent Table



IN CONVERSATION WITH KSENIA BREIVO...

Interior designer, decorator and stylist, Ksenia Breivo talks to *That's Living* (TL) about her design philosophy, what makes her choose or reject a project and her collaboration with That's Living, Moscow.



HER STORY:

“I suppose that music led me into interior design. Once after graduating a music school in violin cum-laude, I had to choose whether to proceed with it or not and I was only a 15-year-old frightened girl who decided to stop at that time. A long period of finding myself begun: I've studied law for a couple of years, then entered the Academy of Architecture and Construction, Tyumen, and even graduated from it, but the profession did not have anything in common with who I was inside – my creative soul struggled.

Moreover, I was not interested in being constrained and framed by rules set by society. I am fascinated by architecture, travel as well as everyday people and wanted to connect the dots. With this desire to connect, I started my exploration which, step-by-step, saw me enrol into the Details Design School in Moscow.”

HER DESIGN PHILOSOPHY:

“My philosophy has many dimensions – it constantly changes its form and sense, so to say, with each and every finished project – I fill it with new emotions, knowledge and experience. Increasingly, I think that my aim is not to change the inner world of other people – all I can is to adapt to the requirements of the projects. While working, I try not to think if my taste is perfect, but to be a mediator who has to find out the dreams and desires of the client first and to fulfil them. My mission is to show the personality of the client in all its beauty and harmony. I sell the lost-and-found hidden individuality of the clients' character and then combine that with my inspiration from the space I am working on. I'm pretty sure, I'll never make two alike projects. It cannot happen anyway, firstly because it is of no interest for me and what is more, I don't even understand how it can occur when you meet absolutely different people.”

WHAT SATISFIES HER:

“I am happy and satisfied when I succeed in working with historical architecture and give it a new lease of life. Another occasion when I felt elated was after having done a good job in London without any experience in working abroad.”

CREATIVE RECHARGE METHOD:

“If a real break is indeed needed, it must be with no access to mobile, very far from Moscow – that is the only chance to 'reload'.”

MUST-SEE PLACES IN MOSCOW:

- Neskuchny Garden
- Garage Museum
- Tretyakov Gallery (contemporary art on Krymsky Val)
- Krymsky Bridge
- Frunzenskaya Embankment
- Spiridonovka Street with its mansions of Morozova and Ryabushinsky
- Central Library named after Lenin
- Le Corbusier buildings
- All side-streets around Chistye Prudy
- Petrovka Street and its adjoining area
- GUM store
- Metropol Hotel
- China-Town (Kitay-gorod).

INTERIOR DESIGN AND TECHNOLOGY:

“For any person with an iPhone, which has increasingly substituted personal communication, it is utterly meaningless to reject and stand against technology. Technology was the first to aid and advance design.”

FACTORS GUIDING HER CREATIONS:

“My algorithm of action always tells me that there are technical schedules, human schedules and clients' schedules. I try to work out a collaboration between each of these to arrive at the end result.”

PROJECT IN OR OUT?

“The profession of an interior designer can't exist without clients, who turn out to be either good or difficult. A good client gives 'carte blanche' – he gives his ideas and what he wants to see as end results and leaves the rest to the designer. The difficult client cannot trust anyone easily – he speaks it out at the first meeting, and most probably, I'd advise him to do the project by himself.”

THAT'S LIVING, AS A PROJECT:

“I was very happy with our partnership and collaboration result. That's Living is a place which I feel like taking all my clients to. On each of my visits, it feels like an anticipation/foretaste of somebody's beautiful life story.”

ANY CHANGE IN PROFESSIONAL LIFE?

“I don't have a private life with an all-encompassing and hectic professional life. All the rest changes in geometrical progression – and it's only the beginning!”

A 105-square-metre, two-bedroom apartment on the 21st floor of a 20-year-old multi-storeyed building in Moscow needed redesign. A snapshot of how the apartment looks now.



Living room: Chandelier: Kelly Wearstler for Visual Comfort; Curtain: Dedar; Sofa: D&Co; Armchairs: Loffilab (@loffilab); custom carpet; Stand Lamps: Handle Studio; Coffee Table: Kelly Wearstler; and Painting: Svetlana Kalimanova.



Daughters room: Textile: Dedar; Wallpaper: Pierre Frey; Head of the bed: Kirkby; Portrait titled, Mother: Dmitriy Artistchev.



Breivo remembers working on plans in the apartment surrounded by semi-levelled ceilings and ceramic-tile walls, assuming that these will be demolished. She would release all of this, free the surfaces, and make the space easy, airy, and calm, allocating appropriate colours and accents, breathing in a new life altogether to the whole area.



Breivo had worked for this client before and having a 'great' end result, he decided to renovate a flat (for rent). His only brief was that he wanted to have 'something French' in the interior, to remind him and his family, of their trips to France. And she had to acknowledge that it would be very hard to make a Versailles copy in a modern multi-storeyed building!

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BREATHING SOUL INTO HER CRAFT

In an open, honest conversation with, *TL*, multi-medium stylist and interior designer, Doha-based Stéphanie Bourland shares both about her artistic self and her professional life and how she manages to connect both of these.



HER STORY:

“Growing up between France, Italy and the US, I have always been attracted to art works, colours, shapes and creative tasks. This naturally led me to artistic education first in France (les Arts Decoratifs), then Barcelona (La Massana) and I finished my master's in NYC (Parson's School). It required research, development and deliberate effort, which I was only too happy to make.”

HER DESIGN PHILOSOPHY:

“In all of my creations, one finds multiple cultural origins, from lines to colours, from fabrics to materials. The body of my work is always rooted in deep cultural experiences developed around the world. My aim is to bring soul in all my creations whether interior, graphic, ceramic or product design. Whenever one creates, one needs to connect to the end user, be it someone who will switch on the light on her/his desk for a few hours' work, or someone who will sit in her/his living room and relax: the designer should be able to bring comfort to him/her. The idea is to have inspirationally-designed furniture shape his/her environment and mood effortlessly. That's how I would define the connection between my creativity to my clients: an alivestyle answer.”

WHAT SATISFIES HER:

“To see beauty. I see beauty everywhere, and I believe that sometimes one just has to set a light on it. When it comes to interior design, for private villas, I like to work with my client's old furniture or art pieces to try and understand what made them select that particular item, at a certain point in time, as opposed to something else. I try to respect that choice and create items that echoes the original choice. The connect is not only at the aesthetic level, but also at the human level. So, when the villa furnishing and interior décor is finished, the client is not only impressed by the look but they start owning the place immediately. It is a very satisfying experience for a designer. The same process works for product design: I create objects that my clients can connect to instantly.”

CREATIVE RECHARGE METHOD:

“Re-inventing yourself is the paramount necessity of any designer. I allow my soul to be inspired by others, travel experiences, life and personal emotions, and sometimes, one of my projects also nourishes the other. Creatively that is never a problem and only time-lines can drive you mad sometimes!”

TIPS FOR FIRST-TIME TRAVELLERS TO DOHA AND MUST SEES HERE:

“Don't come with a closed mindset. Accept the cultural complexity and variety of Doha and use it to open new creative directions.”

- Qatar National Museum
- Museum of Islamic Art
- Souq Waqif
- The entire neighbourhood of Qatar Foundation
- The new Msheireb
- Inland Sea
- Zekreet for Pablo Serrano's sculpture and kite surfing
- Katara

INTERIOR DESIGN AND TECHNOLOGY:

“Technology has been and will be a tremendous exponential means to diversify design work. As opposed to the past when one had limited access to learning, today there are unbelievable sources of inspiration and sharing through technology. Basic historical limitations such as light or weight have found new horizons today, thanks to alternative solutions arising from technology such as LED, PVC, and other composite materials. It is our duty, as designers, to keep up with the pace of new technology and apply it, or choose not to, in our work.”

DESIGN MANAGEMENT METHOD:

“Design is about communication. Best designers have had the right mindset allowing their creations to match and meet client's expectations. This is especially relevant because everyone has different sensitivities, personal expectations. Every designer is willing to tap the customer's sensitivity and there is no better way than sharing, before, during and after the creative experience between the designer and the beneficiary of the design work. There could always be differences of opinion between clients and designers and none of which should be obstacles to a successful relationship, given a mature handling and mindset.”

PROJECT IN OR OUT?

“I make sure the project is consistent with my technical abilities and sensitivities. Whilst I can (and have in the past) worked on many different artistic means, I am also aware of my personal limitations – be it with regard to certain materials or technology embedded in a new project. Besides this, I make it a point to check, before accepting any new project, whether the sensitivities required in any particular project are consistent with my own personality and approach to work.”

THAT'S LIVING COLLABORATION

“To work on pieces that would match an already existing collection is like working with the most defiant client but, once the pieces were put in place, seeing how they blend and continue the story, was deeply satisfying.”

Working across mediums and disciplines, Bourland's creative passion finds expression in a variety of genres. *TL* showcases some of her creations for That's Living.



"We wanted a simple easy mirror with a little twist given by the two asymmetrical dots in galuchat," discloses Bourland..



Pillows add a dash of comfort and warmth to a sofa. Notice the subtle colours, the distinctive designs (each standing out on its own) and richness of the total look.



The Selva Carpet is made in a generous mix of wool, viscose and cotton. It is reminiscent of a woodblock print featuring stylised golden bamboo shoots and acanthus leaves in burnt amber against an ivory backdrop. The splash of colour and wood block motif are like a large piece of art for the floor.



Fond of cooking and eating, Bourland says that she was thrilled when That's Living asked her to work on tableware. "This collection was inspired by a Pierre Frey collection that I love and reminds me of Paris life; very graphic and structured but going wild in the cute bread and butter plate as well as in the server plate," says Bourland.

Stephanie Bourland's website:
www.atelierstephaniearnaud.com



E I C H H O L T Z



Available at Tawar Mall | Doha, Qatar
The Pearl Island | Doha, Qatar
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**“OUR DNA IS
INHERENTLY WITHIN
THE PRODUCT
RANGE DEVELOPED
BY US”**



Cheshire Chandelier

Speaking to the inaugural issue of *That's Living* (TL), Carla Regina and James Andrew, the founders of the famed Regina Andrew Design (RAD), speak openly about their company – **from the design credo, to the greatest hits of their brand and, surprisingly, don't shy away from even shining a light on a touchy topic – their pricing model.** Remarkably candid about their inspiration, how they made the website an extension of the customers' showroom experience and how they make their creative journey a win-win, the duo literally quenches every bit of thirst that a demanding customer might have. That's Living exclusively showcases RAD in both the Qatari and Russian markets.

TL: How did Regina Andrew begin? The story behind the origins in 1998, the initial day struggles and the learning curve.

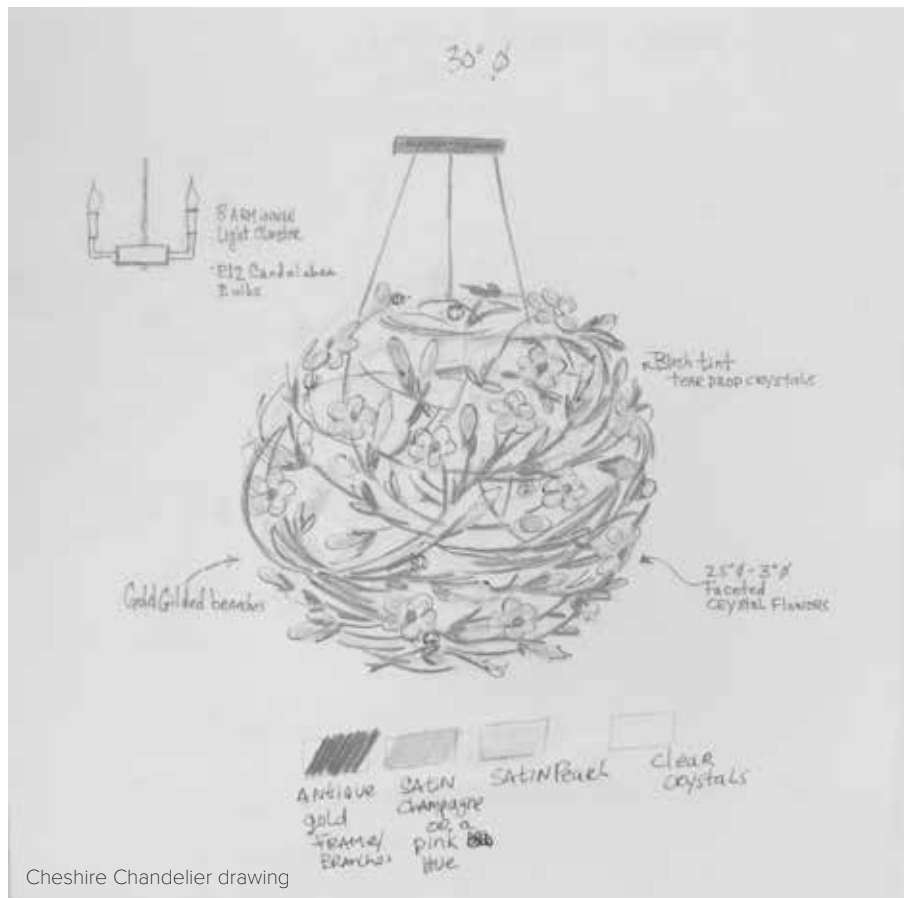
RAD: We (co-founders Carla Regina and James Andrew) both come from the south side of Detroit, so it felt only natural to build our business together here, which of course brought both challenges and benefits. The city of Detroit is experiencing somewhat of a revival today but growing up here and establishing a business was not easy. From humble beginnings, we are proud to say that RAD is now a multi-disciplinary design studio with global manufacturing facilities and showrooms across the USA.

The first product we created together was a designer doghouse for a charity fund raiser in 1998. This doghouse was what actually started RAD. After the auction, we were contacted by local designers asking if we could make another one for their clients. After making a few dozen of them in our garage, we decided to explore overseas manufacturing and that is how it all began. We continue to be animal lovers, donating 100 percent of the proceeds from all of our canine-inspired hand bags to Last Day Dog Rescue here in Detroit.

TL: How has the design story evolved from the initial days? Did the design and the look of the products across the range – furniture, lighting, home accessories, jewellery – change over time?

RAD: Our DNA is inherently within the product range developed by us, since we see the products through from initial inspiration to final production. Because of this, the line has maintained the same overall spirit, though it has expanded over the last 20 years.

“Experiencing the world can electrify the senses giving the creative process a shot of caffeine.”



“From our very small garage workshop, we created some really amazing designs that are still being sold today.”

Throughout the years, we have been able to expand our abilities as designers by investing in our company. In the beginning, we made do with what we had. From our very small garage workshop, we created some really amazing designs that are still being sold today. With each year of success, hard work, and ingenuity, we have been able to expand our creative spaces, purchase new equipment and technology. All of these have allowed us to expand on our ability to create but, in reality, our DNA is within all of our products, no matter what we have as tools.

TL: Creativity goes hand in hand with inspiration. What and who have been the major inspiration for the designs? And why?

RAD: We find a lot of inspiration through our travels. Staying in touch through magazines and our computers is great but the eye must get out and travel. Experiencing the world can electrify the senses giving the creative process a shot of caffeine. For James and I, the location doesn't always have to be exotic or some faraway place. We enjoy uncovering the unexpected, whether at a flea market in Paris or visiting an abandoned nuclear reactor factory in Ohio, our journey transcends convention.

TL: What did it mean to be nominated for the 2018 Arts Awards for lamps?

RAD: It is a huge honour for us to be nominated – especially as it is such a competitive category! Lighting is such an integral part of our business, so to be recognised for our table lamps, is wonderful.

TL: Talk us through your greatest hits and what made the products the hits that they are?

RAD: Our greatest hits are our most coveted pieces, curated like a 'Greatest Hits' music album. These products are our top performers – and many have remained so for years, which is a beautiful thing. It shows us as designers that the pieces aren't just a passing trend, but products with staying power.

TL: Your website sells an experience and the COO is quoted as saying: "Your website has to be just as good as something Amazon has." Can you shed light on how that has been achieved?

RAD: We've worked really hard as a company to develop the website in order to make it as



Ceiling fixtures

user-friendly and intuitive as possible. The hours poured into every aspect, from how to organise the menus to the presentation of products, is all done with the utmost detail and thought. It is a reflection of the business, as we take this thoughtful and detail-obsessed approach in all aspects, from the first product ideations to our showroom experience to our customer's digital experience, whether it be on our website or on our social media platforms.

TL: While designing or crafting something, how do you anticipate customer expectations? Do you follow expectations already existing or create an expectation in the customers' mind, leave them salivating and then feed them what they could only dream of but couldn't put in words or ideas?

RAD: As artists we bring forth the unexpected. As business owners we bring the customer what they need. The magic happens when we design a product that the client didn't know he or she actually needed. Ultimately, we create a product that our clients won't find anywhere else.

TL: What is the pricing logic? Some of your 'functional accessories' have slashed prices? Does that mean that you are willing to have them lapped up at reduced prices?

RAD: RAD is known throughout the design community as a trend starter. This is a wonderful reputation to have but at the same time we find that our designs influence other manufacturers. Once a design has been 'borrowed' too many times in the market place, we will move these products towards retirement. With over 400 new designs each year, we are always creating more to come.

TL: Some items from your 'functional accessories' are also featured in your 'specials'. Why?

RAD: Functional accessories are to be used throughout the home. They are serving trays, bowls, vases, bookends, etc. We separate these items from our decorative or sculptural objects so that our clients can easily search or navigate the website quickly. When a designer comes to us, they are often busy working with multiple clients and travelling from project to project. With over 1,000 Stock Keeping Units, having sub-categories and filters, enables our clients to save time and navigate quickly through the site.

TL: When choosing your raw materials and manufacturing facility, what is the driving factor?

“As artists we bring forth the unexpected. As business owners we bring the customer what they need.”



Carla Regina and James Andrew
in animated discussion

Look, quality, price, craftsmanship or a suitable algorithm of all of these?

RAD: Look is always number one. If it's not beautiful or inspiring, we are not interested in pursuing it any further. After that it really is an amalgamation of look, quality, price, and craftsmanship – the goal is to find a balance of all aspects. All successful designs have this balance.

TL: On your website, why are design tips shared, when there is no dearth of people wanting to poach design ideas and palm them off without acknowledging?

RAD: Ultimately, we want our chandeliers and sconces to look fabulous in their environment. James and I are sometimes described as perfectionists when it comes to the placement of lighting.

Knowing that they are not being positioned as intended can be troubling so we are more than happy to help our customers with the placement. By sharing this information, the client understands what proportions work best for their home.

We've purposely distributed this information for free online in an effort to help our customers choose the right designs for their particular space.

TL: Please shed light on your 'One-of-One' series. What does it mean to be a one-of-one? Just one piece made? Or uniqueness of look, feel, design, creativity?

RAD: One-of-One, or 1/1, is a reference to artwork that is one-of-a-kind. Always one to stretch the boundaries of innovation and design, RAD's One-of-One takes beautiful experimentation to the extreme.

These one-of-a-kind pieces created in Regina Andrew's Detroit-based fabrication studio demonstrate master craftsmanship and artisanal techniques that can't be found anywhere else.

TL: What has it meant 'putting people first'?

RAD: The old adage that 'the people make the place' is what 'putting people first' means to us, and is one of the core principles at Regina Andrew. We like to view everyone – our internal team, business partners and customers – as members of the RAD family and enjoy taking equally great care of them.

TL: Could you please tell us more about the brand book philosophy?

RAD: We wanted to offer an in-depth look into Regina Andrew and to allow our customers to learn more about us as an organisation. It explains our mission, ethos and describes what we're about and even how we find our inspiration for new product development. It translates well in both the digital and printed versions.

TL: What is left to achieve? What will the next five years mean for you and the company? Design-wise, how do you rejuvenate yourselves and what are your top tips for aspiring creative designers?

RAD: We are very fortunate to have an abundance of creative ideas that could probably last us a lifetime. Along with bringing these ideas to fruition, we would love to see the company continue to grow internationally, expanding our brand to new markets and customers.

To rejuvenate the mind and body, we enjoy travelling to new places (who doesn't love a spa, fresh air, and a little exercise to feel refreshed) but we also find it therapeutic to stay home and dream up new ideas for our own personal spaces. Many of our greatest ideas came from our desire to make something personal for ourselves. This year we are working on two new bathrooms in our vacation home in Key West, Florida. From this, you never know but we might have a new line of lighting. **TL**

“The old adage that ‘the people make the place’ is what ‘putting people first’ means to us, and is one of the core principles at Regina Andrew.”

REGINA ANDREW



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LLADRÓ®



designers

“OUR
CUSTOMERS
SEE OUR
DESIGNS AS
BEAUTIFUL
AND MAKING
THEIR HOMES
REFLECT
THEIR
PERSONALITY”

In a heart-to-heart conversation with *That's Living (TL)*, Roger Turnbow, Vice President of Upholstery, Caracole, reflects on the brand that literally redefined the way the home furnishing business is done, giving his take on his top Caracole picks and, most interestingly, shares what trends the brand will stick with in 2019.



Roger Turnbow, Vice-President of Upholstery, Caracole, in an absorbed mood, matching fabric patches.



Lattice Entertain You

Roger Turnbow, Vice President of Upholstery at Caracole, admits that it was chance that led him to where he is in his career today. Talking exclusively to *TL*, Turnbow, while reflecting on his design career, and whether it was planned or he got into it by accident, by chance, says, "Chance is a fickle friend that took me from one field to another and I moved up the ranks of retail to become a furniture buyer. During a growth period, I was charged with creating a new lifestyle and finding the resources to create the products. From there, I moved to manufacturing design and onto the position of design and merchandising for upholstery."

The design and creative process at Caracole is one that is filled with research, pairing details with concepts, looking for market element and fashions that inspire and build the idea into a product. He adds that, "I could lie and say I'm just a design genius... but the reality is that hours of research go into developing an idea. One element or a single idea begins to take shape into a concept – colours and textures begin to develop and add more depth to the design direction," adding that the entire team works with sketches, engineers, sample departments to build prototypes, revisions and reworks until all agree that they have created the intended design to bring to the market. "It's about an all-out focus on the overall concept, refining details and reworking until we feel our vision has taken the life that we'd intended," explains Turnbow.

Elaborating on the Caracole spread and picking what makes each of their collections stand out, Turnbow mentions, "Each of our portfolios is designed to address a different consumer in the global community of our market. Classic is our formal traditional

“Caracole’s DNA is the curation of unique materials and forms that should inspire a designer and home owner to create an environment that expresses personality, beauty and comfort.”

collection that focuses on familiar shapes and historical furniture design that we re-imagine and experiment with. We use mixtures of materials and finish to make this familiar collection, somehow new and fresh."

Modern, according to Turnbow, is the portfolio focused on cleaner lines and appeal, compared to those seeking to design more minimal trends and at a moderately low price. He adds, "Compositions has a personality of its own, with each new collection focusing on more flourish and drama. Signature is our top tier of design where we explore the design communities of the world to guide the creation of exclusive and over-the-top luxury. Our newest addition is the portfolio of Your's Truly which focuses on upholstery special order options to allow more diversity in the design process for each project/consumer needs."

Design inspiration

Elaborating on how Caracole designers get their creative inspiration, Turnbow explains, "We spend time travelling the world to see

“Caracole was founded on the concept of ‘designed by designers for designers’, a story of making unique items adding a dimension of special and interesting elements to a well-collected home.”

how people live and express their style preferences. I also find that movies, magazines and the internet are invaluable tools to see what the influencers in the world are bringing in the realm of the new and innovative. There is no exception to learning, from other industries, our own competitors and the consumers.”

Talking about the way the company briefs its designers, Turnbow opines that a brand or exclusive design task for a customer is generally an evolution “of our brand identity and, therefore, the base DNA has a root base. From there, the individual designer or team takes the same steps from general concept to specific designs to develop the product or look, which is then presented in sample or rendering format to the client or company team to get approval to complete the idea to final product”.

Caracole was founded on the concept of “designed by designers for designers” which, in our mind, is a story of making unique items that add a dimension of special and interesting elements to a well-collected room/home”. Turnbow adds, “As our brand has grown, we have added more dimensions to our line that include basics, from which to build that distinctive curated room. We think value is not just a price but the perception that the design and price are what someone is willing to pay to obtain that specific item. I believe that our customers see our designs as beautiful items that make their homes a reflection of their personality.” Briefing on the various segments and processes that are involved in creating a finished Caracole product, Turnbow uses the analogy of getting dressed. He elaborates, “The ability to mix materials, textures and details on a single item is like getting dressed. You seldom put on one piece of clothing and think you are ready to



Mon Cheri

TURNBOW'S HOT CARACOLE PICKS:

*ACROSS THE
SEVERAL CARACOLE
LOOKS, TURNBOW
LISTS HIS ETERNAL
FAVOURITES
EXPLAINING WHY*

AVANT GARDE

Ice Breaker

“Ice Breaker is the perfect pairing of architecture and soft, feminine lace. The pierced metal surrounds the frame in shimmering gold. It reminds me of a tennis bracelet on a sun-kissed wrist.”

CASUAL CHIC

Mon Cheri

“Casual yet familiar, the gentle curves of the headboard and padded tufting are a perfect invitation to recline and relax”.

CLASSIC GLAM

Handpicked

“As a round cocktail table, there are no hard edges and the lace, floral stretcher adds another dimension of sophistication. The whole piece is like a well-crafted piece of jewellery that completes any outfit or in this case, any glamorous room.”

DRAMATIC ELEGANCE

Lattice Entertain You

“Nothing is more striking than a well-paired contrast in colour. The carved fretwork arm and metal accents create eye attracting drama while the cream and slate blue accents are calming and crisp.”

designers



Arms Wide Open

“The use of metallic paint, silver leaf and decorative elements are the special touches that make each piece feel **thoughtfully designed with the end consumers’ pleasure in mind.**”

go. You add layers, belts, scarf, head covering and jewellery until you feel well dressed and complete. A piece of furniture is the same: it needs to have layers of interest and elements that complement the end result but keep you interested in looking beyond the whole to the individual elements that make it interesting and beautiful.”

Caracole DNA

According to Turnbow, Caracole’s DNA is the curation of unique materials and forms that should inspire a designer or home owner to create an environment that expresses personality, beauty and comfort. Each piece has a voice of its own and when collected, a room should harmonise. He emphasises, “Lastly, there should always be some special piece of jewellery in the assortment that

surprises or elevates the whole of the room.”

Design continuity plays a role in a brand as renowned as Caracole and identifying the top design trends that have stayed with Caracole, Turnbow says, “The use of metallic paint, silver leaf and decorative elements (special hardware, wood or metal elements on upholstery, drawer liner designs) have been the special touches that make each piece feel thoughtfully designed with the end consumers’ pleasure in mind.”

Next, Turnbow explains the reasons behind the timelessness of these design trends, by saying, “I believe what has made us unique and continued our timelessness is the belief that we have the end user in mind when we design a piece and want that customer to feel as though they somehow influenced the thoughtfulness of the design itself.” **TL**

“The entire team works with sketches, engineers, sample departments to build prototypes, revisions until we agree that we have created our intended design to bring to the market.”

TURNBOW’S TAKE ON CARACOLE’S 2019 TRENDS

The return to traditional: “The design inspiration was founded from the reach of the British empire in history and the many Asian, Indian, Middle Eastern and American influences that effected the collective melding of cultures and design details.”

The movement of water has always been calming and life sustaining: “We introduce a collection of products designed to reflect the ebb and flow of water and the allure of living in and around waterways to capture that tranquillity in our lives.”

An ongoing trend of casual, minimal and organic materials: “These reflect a desire to leave a smaller footprint on our environment and live simpler.”

Introducing a collection that mixes iconic Baroque details with modern lines and brighter hues: “The acanthus leaves, scrolls and intricate floral inlay... it’s like a Versace drama blended with Prada-like minimalism.”

The yin-yang of white on black: “Contrasts, when presented with intent, create harmony and this collection layers polished brass and saturated colours to elevate impact of the contrasts working together.”

Modern and minimal doesn’t have to be harsh or uncomfortable: “We’ve expanded our belief and continued to focus on clean lines, muted blending of colour and textures that are calm, provide comfort and allow for individual modification to punctuate the palette of choice.”

B E R N H A R D T



Available at Tawar Mall, Doha - Qatar

BRICKS AND-MORTAR RETAIL IS **HERE TO STAY!**



No amount of smart online marketing can replace the physical store that showcases a bedroom or a kitchen to the customer. Yes, most of the customers start browsing on their smartphones in the initial research phase, but when it comes to an intention to buy, people commute from faraway locations to physically touch, feel and experience, argues ***Kataryna Dmoch*****.





There is a growing belief in the home and home accessories business that physical stores have not only outlived their usefulness but, to stretch it a degree further, that they have become a liability. The key takeaway from this thought process is that the growth of online is killing the traditional way that furniture retailing has been done, historically.

It has resulted in a widespread movement to downsize, right size, and optimise retail footprints.

It is undeniable that e-commerce has redefined the

way the furniture retail business operates. While ageing stores are closing down from a lack of innovation, my company, That's Living, demonstrates that the investment in physical showrooms is the most captivating and cost-effective way to engage with and inspire customers.

Many who claim that furniture retail is passé forget that we are first and foremost social creatures that need interactions with others. Despite Netflix, and many food delivery applications, we still go to theatres to watch movies and

make reservations in restaurants. We want to see and be seen and have all our senses tickled. Often, we need an advice or an opinion or simply an encouragement of another person to be comfortable with our selection.

Online investments have taken a big chunk of any retail business in the last decade. But there are some things that simply don't make sense or are too risky to be bought online. Pricey items are the ones that are a tough online sale unless the customer has had the opportunity to experience them in a physical location.



“Many who claim that furniture retail is passé forget that we are first and foremost social creatures that need interactions with others.”





“It is in the physical store that you actually see the ‘real deal’.”



Bad experience

Not every online retailer can be as trustworthy as Amazon, either. So many consumers are lured to branded goods that are offered by an online retailer that either no one has heard of or a retailer that is thousands of kilometres away. Every week customers come to us with a story of bad experience shopping furniture online to include long delivery times, breakages and damages, poor delivery coordination and, in some cases, not receiving ordered goods at all.

Social media like Instagram lure buyers with beautifully-photoshopped images that promise quality and exemplify the latest trends in home furnishings. However, many product images went through too many ‘cosmetic procedures and were photographed from their best angle.

It is in the physical store that you actually see the ‘real deal’. Many showrooms transitioned from investing in their physical display and diverted their investment into glamorous photos. These entities were too busy creating their online and social media image that they have completely neglected their physical display. Right now, customers demand to feel and touch an item that they are planning to live with, in the years to come.

And that’s where the reinvention is needed – beautiful and well-thought-through furniture showrooms where fresh air and natural light, which are essential ingredients of an inspiring space – are in abundance. Furniture retail spaces should be homely, warm and weave in elements that remind customers of their abode.



Showrooms should showcase the latest in interior architecture and lighting; old stocks should be cleared through warehouse sales and not decay in the front-window display. The environment must feel fresh and current from the moment that a customer steps in. The choice of wallpapers and wall paint have to be corresponding with the latest trends in home and hospitality design.

Changing display

Dynamic design of retail spaces embraces the same grounding principles of product design – form, function, sustainability, quality and value for money. In addition, it is also fast and fashionable – the showroom should not feature the same display for more than a month. The idea is constant movement – shifting pieces, making new combinations, adding accessories that were in the warehouse, bringing in shipments to exacerbate the display. Continuously adding new collections to your merchandise offerings will keep it exciting and create a dynamic floor display by

arranging vignettes.

Return customers need to feel that they have come to a new but the same welcoming place on their second or third visit. Dynamic design means extra hard work – but it is work that is invariably paid back with rich dividends.

Worldwide, the customer's vision of home furnishing is changing, as are the roles and functions they want their homes to play in their lives. Home has become a reflection of one's personality and values. Increasingly, home-owners lean towards a simpler, functional and practical style that is personalised to daily tasks and schedules. Husband and wife, for example, may have their own individual needs that have to be addressed in the same living space.

Nuances, variety of styles

This personalisation and individualism demand a variety of styles and functionalities. Successful retailers must recognise these nuances and

offer a variety of styles and solutions to cater for individual needs. Therefore, the most impressive showrooms become larger and offer variety of styles and solutions.

Customers increasingly value one-stop shopping. No one wants to waste their weekend stuck in traffic to tour multiple locations.

“Dynamic design of retail spaces embraces the same grounding principles of product design – **form, function, sustainability, quality and value for money.**”





Typically, shoppers give up after three stops and either they settle for something not quite perfect or take a long break from their shopping journey.

In fact, more and more customers confess that furniture shopping is rather stressful and not a pleasurable experience. Thus, the rebirth of big flagship stores, like the ones of That's Living, have found an applause and have become great retail success stories. **TL**

“Furniture retail spaces should be homely, warm and weave in elements that remind customers of their abode.”

***Kataryna Dmoch is the Creative Director of That's Living, which designs, manufactures, sells and distributes luxury furnishings, lighting, home and table-top accessories, operating in Moscow and Sochi (Russia) and Doha (Qatar).*

REGINA ANDREW



Available at Tawar Mall, Doha - Qatar | That's Living, The Pearl - Qatar
That's Living, Moscow & Sochi - Russia

INSTALIKES

In the present-day world that's made and moved by social media, where 'trending' is just a passing fad, Instagram is a powerful tool to showcase brand collections. The pages you flip next, highlight That's Living's brands. Have a peek at our most-liked items and you'll have an idea of the journey we are making in the world of interior design and styling, across the twin locations of - Doha (Qatar); Moscow (Russia).

THAT'S LIVING'S MOVERS & SHAKERS

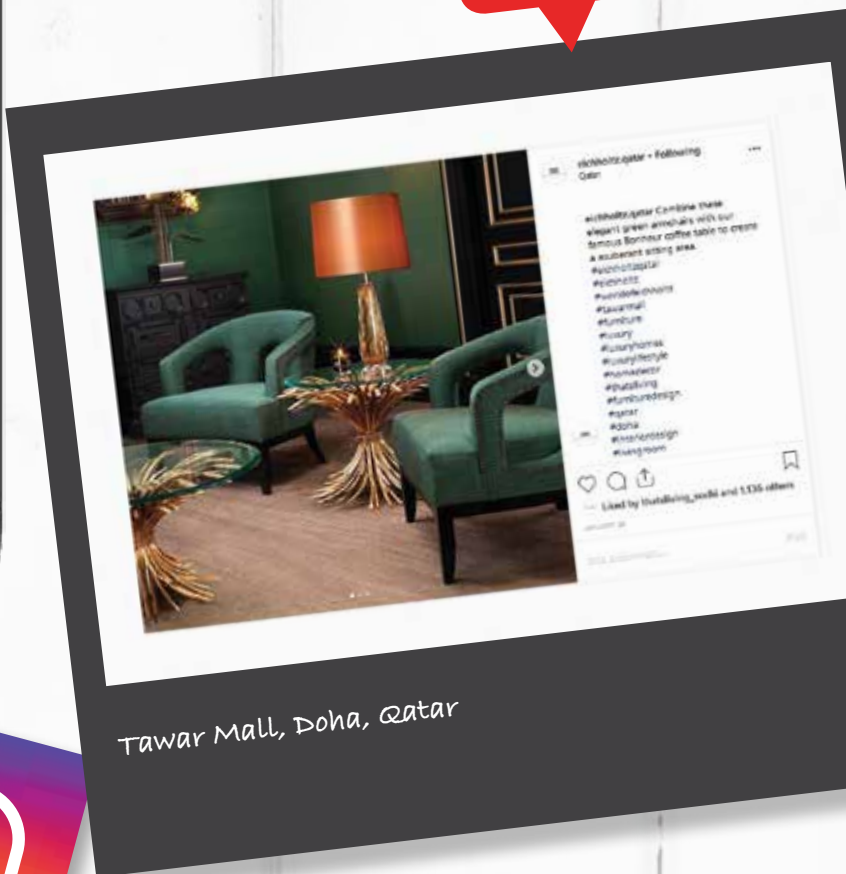
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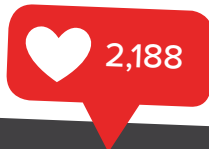


3,575



1,136





Tverskaya St., Moscow, Russia

“No matter how fashionable your aspirations, your furniture should walk the fine line between being tired and truly timeless.”



Tverskaya St., Moscow, Russia

“A classic look is designed to impress your overnight guests.”







LLADRÓ®



DESIGNERS' CREATIVITY UNLEASHED

Designers and taste-makers need to be creatively stimulated and intellectually moved to create something new. *TL* goes over the instagram pages of some designers, to discover who and what motivates them in the creative realm.

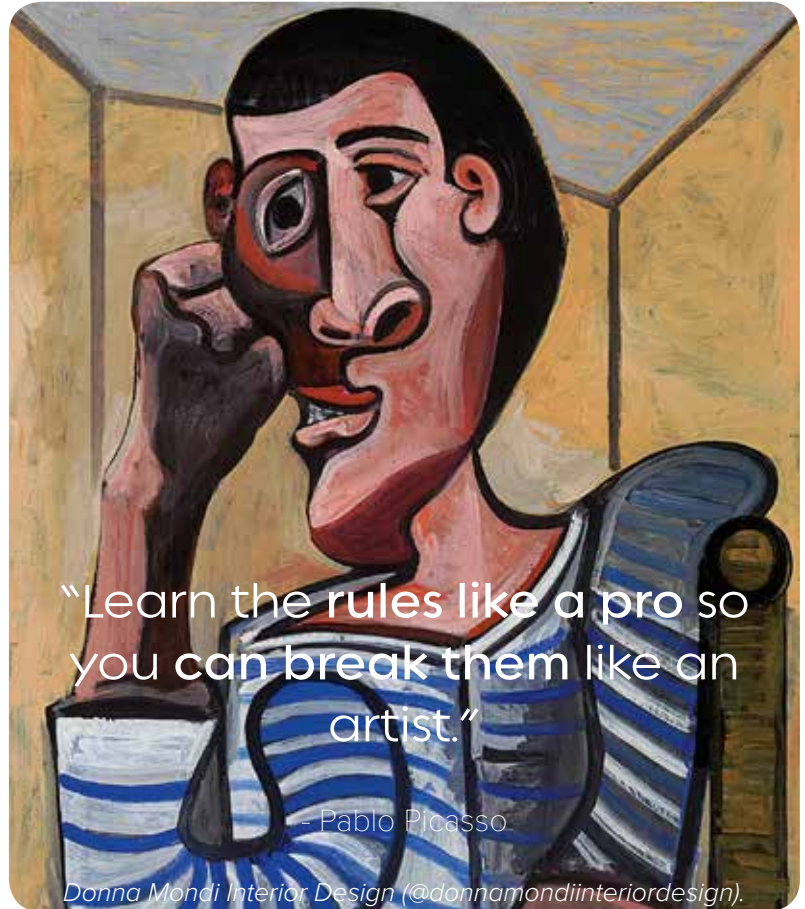
"Simplicity is the ultimate sophistication."

- Kara Smith (@karaesmith),
Los Angeles and New York-
based interior designer.

"Don't limit yourself to one specific style. Choose pieces from a variety of periods to create a look that's full of life and character."

- Nicole Fisher, designer for
The Studio at One Kings Lane

*Fisher is the founder
BNRinteriors (@bnrinteriors)
Westchester county interior
design firm.*



Pablo Picasso's self-portrait

"Learn the rules like a pro so you can break them like an artist."

- Pablo Picasso

Donna Mondì Interior Design (@donna Mondiinteriordesign).

*"wabi-sabi"
(a concept):
The Japanese art of imperfect beauty.
Accepting the natural cycle of growth and
decay in which everything has beauty.*

- Jeremiah Brent (@jeremiahbrent).

“Good design
doesn't date.
Bad design
does.”

- Paul Rand

Sarah Vaile Design (@sarahvailedesign), Chicago-based design firm.

“Minimalism is not about removing things you love. It's about removing the things that distract you from the things you love.”

- Joshua Becker

*BGI Design (@bgidesigner),
Dallas interior design firm and lifestyle blog.*

**“We don't design
interiors,
We create
destinations.”**

- Marcel Wanders

*Marcelwanders (@marcelwanders),
a leading product and interior design studio in
Amsterdam.*



Mondrian Hotel, Doha, designed by Marcel Wanders

**“Creativity is
intelligence having fun.”**

- Albert Einstein

*Erika Bonnell Interiors (@erikabonnell), Northern Virginia
interior decorator.*

Albert Einstein

*“Style is a simple way of
saying complicated things.”*

- Jean Cocteau

*“Buy the best and you
will only cry once.”*

- Miles Redd

Pipsa Jaamaa Interiors (@pipsajaamaa), Dubai-based boutique interior company.

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B E R N H A R D T



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Products

In 17 categories of furnishing that every home needs, *That's Living* takes you through ageless, fascinating, and classic pieces - be it arm chairs that give a cosy air to your lounge, be it floor lamps to aptly accessorise your home or be it the carpet that can add a missing aura. The following pages are not only a tribute to the rich assortment of our collections but also what makes *That's Living*, as a brand, stand out in the melange.



Jet Set Upholstered Bed; Wood-framed headboard with button-tufted upholstered panel with welt;
King: W 211; D 253; H 157;
Queen: W 171; D 253; H 157 (cm);
Bernhardt.

Classy boudoirs

Bedroom is meant for recharge. It is where each of us spends one-third of our lives: choose wisely and you won't regret.



Maxime Wing Bed; Upholstered bed with buttoned panel and welt on headboard only with espresso finish on feet;
King: W 215; D 240; H 174;
Queen W 175; D 240; H 174 (cm);
Bernhardt.



Good Nights Sleep; Koto panels finished in an exquisite champagne shimmer finish; metal ferrules in whisper of gold finish;
King: W 204; D 231; H 147;
Queen: W 164; D 231; H 147 (cm);
Caracole.

Devona King Bed; Oak, veneer on brass
finish; King: W 188; D 221; H 149 (cm);
Theodore Alexander.



The Ribbon King; Carved wood headboard,
footboard, and side rail;
King: W 217; D 218; H 165;
Queen: W 176; D 218; H 165 (cm);
Caracole.



Raylen US King Bed; Pyrite finish
headboard, square tapering legs;
King: W 209; D 234; H 160 (cm);
Theodore Alexander.



Fancy feet

The range is wide in looks, materials, finish and feel. Enjoy these buffets guilt free.



Burdett Cabinet; Lacquer and acrylic;
W 170; D 46; H 86 (cm);
Theodore Alexander.



Connoisseur Cabinet; Oak with leather club
finish on top; the sides have leather with
heritage bronze finish;
W 160; D 46; H 88 (cm);
Theodore Alexander.



Worth Its Weight In Gold; Metal
frame in whisper of gold with clear
glass top and end panels;
W 172; D 40; H 91 (cm);
Caracole.



Frenzy Sideboard; Sycamore veneered top, trellis decoration and brass; W 180; D 51; H 81 (cm);
Theodore Alexander.



Jet Set Sideboard;
Veneer with caviar finish;
W 162; D 51; H 86 (cm);
Bernhardt.



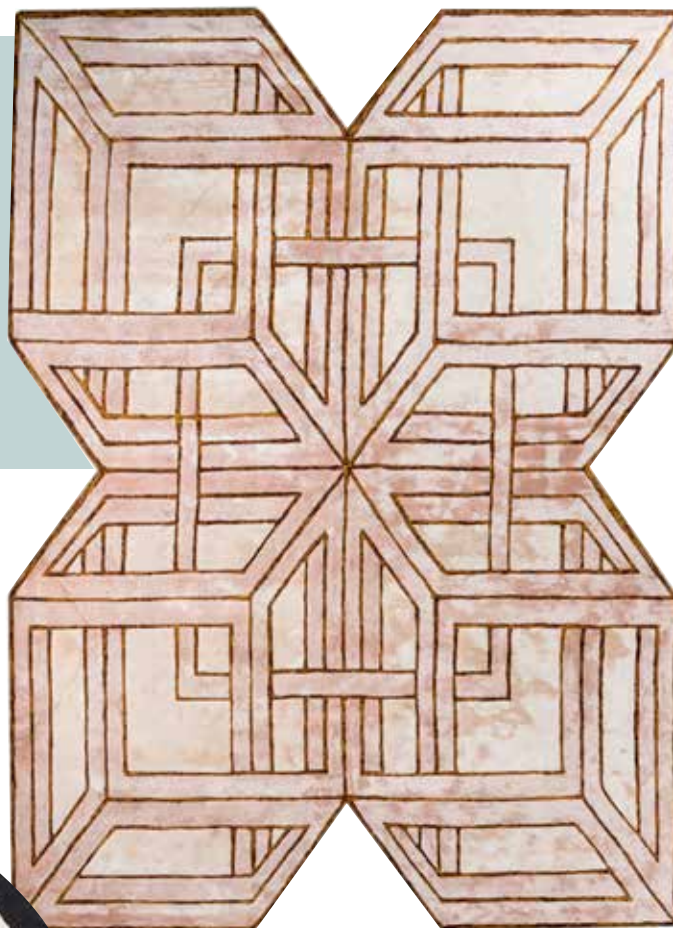
Turn A New Leaf; Birch, dyed koto, Maple;
W 194; D 48; H 102 (cm);
Caracole.

Comfort in yarn

The diverse range has some unifying themes: understated class, mystic colour combinations and boldness that is smart and daring.

Carpet Palazzo;

New Zealand wool pile; Dia 280 (cm);
Eichholtz.



4D Carpet (Pink);

Viscose and cotton;
W 350; D 250 (cm);
That's Living.

Interlock Carpet;

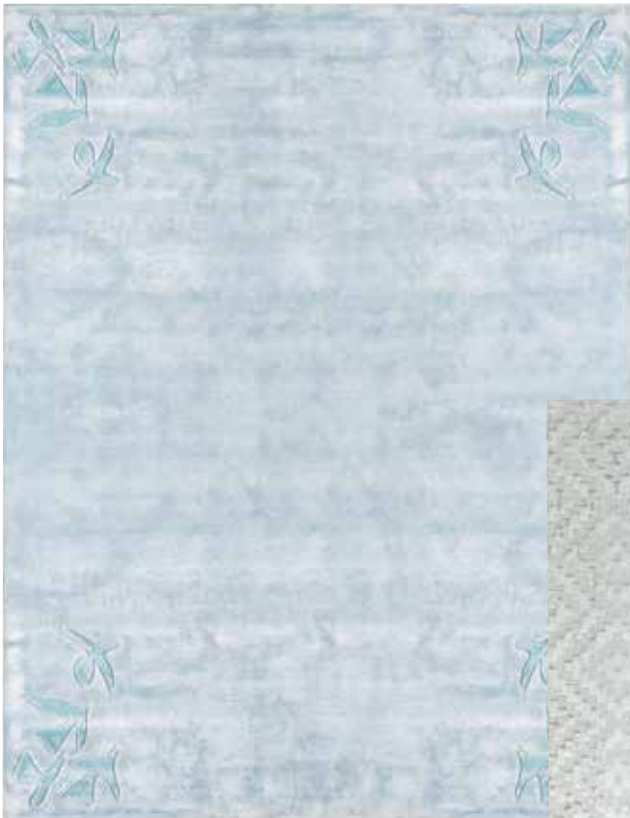
Wool, viscose and cotton;
W 380; D 280 (cm);
That's Living.





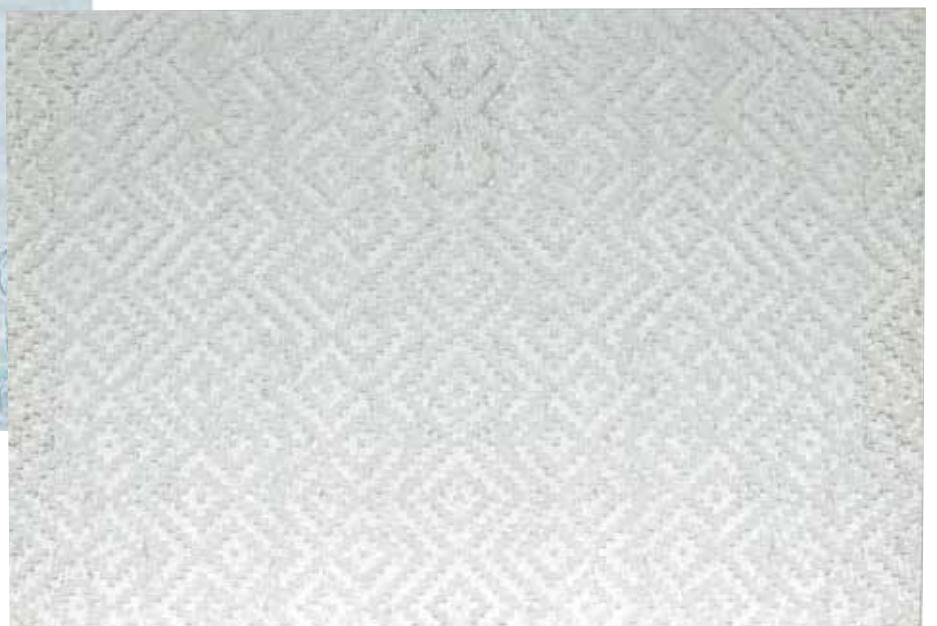
Royaume Carpet;
Viscose and cotton;
W 350; D 250 (cm);
That's Living.

Inca Carpet;
Wool, viscose and cotton;
W 360; D 225 (cm);
That's Living.



Doves Carpet;
Viscose and cotton;
W 325; D 250 (cm);
That's Living.

Maroc Carpet;
Viscose and cotton;
W 400; D 300 (cm);
That's Living.



Effortlessly chic

These finely curated pieces are bound to excite the imagination of every user.



Spring Cocktail Table; Oak and tempered glass;
W 122; D 76; H 46 (cm);
Theodore Alexander.



Colter Cocktail Table; Marble,
brass and disc metal base;
W 110; D 110; H 46 (cm);
Theodore Alexander.



Coffee Table Sax (set of 4);
Stainless steel, glass, mirror glass;
W 60; D 52; H 36 (cm);
Eichholtz.



Candide Round Cocktail Table;
Lay-on tempered glass top with polished
stainless-steel base;
Dia 102; H 46;
Bernhardt.



Handpicked; Metal frame finished in oracle;
tempered clear glass; Dia 122; H 46 (cm);
Caracole.



Partial Eclipse;
Birch, bleached quarter koto, bleached
birds eye maple with winter wheat;
Lower table Dia 90;
Lower table H 42;
Upper table Dia 61;
Upper table H 48 (cm);
Caracole.



Devona Tub Dressing Chair;
Gallery gold finish on plinth base;
W 71; D 77; H 80 (cm);
Theodore Alexander.



Embrace Accent Chair II; Organic tapered
back with heritage bronze finish;
W 84; D 84; H 91 (cm);
Theodore Alexander.

Sit in style

A reading room, a bedroom corner, or an additional seat in the living room: each of these armchairs have endless possibilities,



Julien Chair; Webbing with
polished stainless-steel finish;
W 61; D 81; H 81 (cm);
Bernhardt.



Priour Chair; Wood, fibre and leather;
W 98; D 95; H 76.2 (cm);
Theodore Alexander.



A Com-Pleat Turn Around; Plush poly foam;
swivel base wearing a soft silver paint finish;
W 79; D 80; H 79 (cm);
Caracole.

Chair Hadley; Fabric, pine and
plywood, polyurethane foam,
webbing (nylon) and polyester fibre;
W 77; D 80; H 78 (cm);
Eichholtz.



Timeless beauties

Wilfully crafted, these nightstands can either be standalone pieces in the bedroom or be accessorised with other furniture, depending on taste.



Adela Nightstand;
Two doors with antique mirror
fronts and interior and exterior
in blush taupe;
W 78; D 50; H 74 (cm);
Caracole.



Criteria Nightstand;
Ash veneers with heather grey finish;
W 77; D 52; H 76;
Bernhardt.



Iconic Side Table;
Iron, bronze, leather on
veneered top;
W 55; D 45; H 55 (cm);
Theodore Alexander.



Stand By Me;
Case finished in platinum blonde; legs
finished in ivory paint with golden
shimmer collars; metal ferrules in
champagne gold;
W 81; D 48; H 71 (cm);
Caracole.



Devona Nightstand;
Leather and brass with bronze finish;
W 58; D 56; H 63 (cm);
Theodore Alexander.



Armour Nightstand I;
Solid oak, veneer with cigar club finish;
W 70; D 44; H 56 (cm);
Theodore Alexander.



Alero Door Chest; Sandblasted
oak veneers, two-touch latch doors
with cast resin angel wing design
wrapped in aluminium; W 79; D 79; H
244 (cm); **Bernhardt.**

Bohemian touch

These end tables ooze finesse. Each adds an intangible element that a home misses without it.



The Gem Side; Plated Metal; thick bevelled crystal top; W 43; D 41; H 51 (cm); **Caracole.**



Jet Set Round Chairside Table; Glass top, over steel frame and brass-plated finish; Dia 41; H 62 (cm); **Bernhardt.**



Iconic Round Accent Table; White marble top with brass moulding; W 35; D 35; H 60 (cm); **Theodore Alexander.**



Iconic Accent Table; Marble, brass lacquer; W 35; D 35; H 56 (cm); **Theodore Alexander.**



Side Table L'indiscret; Antique copper finish and tawny glass; Dia 50; H 55 (cm); **Eichholtz.**



Side Table Lagoon; Black marble, granite and polished brass; Dia 41; H 62 (cm); **Eichholtz.**



Frenzy Cantilever Table II; Veneer with sand dollar finish; W 37; D 25; H 54 (cm); **Theodore Alexander.**



Annabella End Table; Cast aluminium with ginkgo leaf design top; Dia 61; H 61 (cm); **Bernhardt.**

Classics made modern

Notice the colours, the subtle rendering and the clean lines: neat with a dash of attitude.



Marloe Large Console Table;
Mahogany veneer with gilt top;
W 137; D 38; H 81 (cm);
Theodore Alexander.



Slim Chance;
Finished in radiant pearl with
sparkling argent striping with
silkscreen pattern on top;
W 183; D 43; H 79 (cm);
Caracole.



Console Table Strato;
Stainless steel, iron and glass;
W 150; D 40; H 76 (cm);
Eichholtz.



At Water's Edge;
Eglomise mirror on bottom and inside
panels with coastal silver leaf finish;
W 173; D 43; H 74 (cm);
Caracole.



Livingston Console Table;
Clear glass top over stainless steel
frame and resin legs;
W 152; D 46; H 83 (cm);
Bernhardt.



Hastings Dining Arm Chair;
Upholstered back with brass moulding
and gold-finished leg;
W 59; D 71; H 110 (cm);
Theodore Alexander.



Jet Set Side Chair;
Seat with welt, upholstered in-back
and out-back with single centre button
tufting, tape and nail head trim;
W 55; D 66; H 102 (cm);
Bernhardt.

Dine with élan

Dining becomes an added pleasure when the seat spells charm.



Reserved Seating Arm;
Upholstered seat and back with wood
base and arms; metal back plate in
whisper of gold finish;
W 66; D 62; H 81 (cm);
Caracole.



Dining Chair Cardinale;
Iron, plywood, fabric,
polyurethane foam;
W 62; D 55; H 79 (cm);
Eichholtz.



Line Me Up;
Neutral fabric; legs wear an Ivory
Painted finish accented with metal
ferrules in champagne gold;
W 49; D 63; H 102 (cm);
Caracole.

Vision in shapes

The variety in sizes, materials, looks make choices difficult. But each is a statement in itself.



Jet Set Round Dining Table;
Ribbon stripe sapele veneers with caviar finish and tubular steel base in brass plated finish;
Dia 152; H 76 (cm);
Bernhardt.



Colter Oval Dining Table;
Carrara marble on metal base;
W 220; D 110; H 76 (cm);
Theodore Alexander.



Fan Dining Table;
Birch, bleached quartered koto with winter wheat, warm reflections finish;
W 213; D 112; H 76 (cm);
Caracole.



Dining Table Umberto S;
High-gloss smoked eucalyptus figured veneer;
Dia 150; H 78 (cm);
Eichholtz.



Dining Table Garibaldi;
Clear glass and polished stainless steel;
W 210; D 96; H 76 (cm);
Eichholtz.



Pirouette Cigar Club
Veneered top with cigar club finish and oval domed plinth base with heritage bronze finish;
W 218; D 110; H 76 (cm);
Theodore Alexander.

Design ease

The daring stylists just let imagination flow free in each instance.



Collins Chest of Drawers;
Brushed oak veneer with bronze finish
and carrara marble top;
W 145; D 55; H 84 (cm);
Theodore Alexander.



Dress For Success;
Drawer fronts in heron grey with taupe
paint striping;
W 173; D 48; H 91 (cm);
Caracole.



Adagio Dresser;
Gemelina solids and flat cut cherry veneers;
W 173; D 48; H 92 (cm);
Bernhardt.



Faux Ray Me;
Birch and maple;
W 132; D 48; H 92 (cm);
Caracole.



Linea Dresser;
Cast aluminium in textured graphite finish;
W 182; D 48; H 91 (cm);
Bernhardt.

Milieu makers

Each of the consoles sets the mood of the living room, adding stately charm.



Crowd Pleaser;

Creamy white stone top; facade finished with hand applied gold bullion leaf; W 263; D 48; H 87 (cm);

Caracole.



Marloe Sideboard II;

Lacquered finish with gilt feet; W 180; D 43; H 81 (cm);

Theodore Alexander.



Sylvan Credenza;

Oak solids, veneer on plinth base; W 203; D 51; H 86 (cm);

Bernhardt.



Blain TV Cabinet;
Faux shagreen, leather, brushed brass;
W 240; D 45; H 70 (cm);
Theodore Alexander.



Deja Blue;
Birch, bleached quartered koto (top); sides of bleached
bird's eye maple in peacock, golden blonde leaf, warm
reflections finish;
W 198; D 48; H 69 (cm);
Caracole.



Salon Media Console;
Maple veneer with alabaster finish;
W 169; D 57; H 91 (cm);
Bernhardt.

Fashionably sleek

Bring any of these home and see how they change the feel of the place.



Brigitte Floor Lamp;
Acrylic legs, natural linen shade,
with natural brass finish;
W 48; D 48; H 156 (cm);
Regina Andrew.



South Beach Floor Lamp;
Antique brass;
W 125; L 135; H 145 (cm);
That's Living.



Floor Lamp Lorenzo UL;
Clear crystal glass with gold finish;
W 28; D 48; H 176 (cm);
Eichholtz.



Jamz Floor Lamp (Gold);
Translucent white porcelain
with gold metal;
W 30; H 174; L 30 (cm);
Lladro.



Venus Floor Lamp;
Solid wood with resin and
white linen shade;
W 51; D 28; H 158 (cm);
Regina Andrew.

Floor Lamp Dorrell;
Iron, stainless steel, clear and frosted glass;
W 40; D 40; H 193 (cm);
Eichholtz.



Post-modern reflections

Subdued and sophisticated, these mirrors suit every home. One mirror eminently completes an entire wall.



Miroir de Fleur;
Metal frame with a tulip-shaped mirror;
W 69; D 3; H 107 (cm);
Caracole.



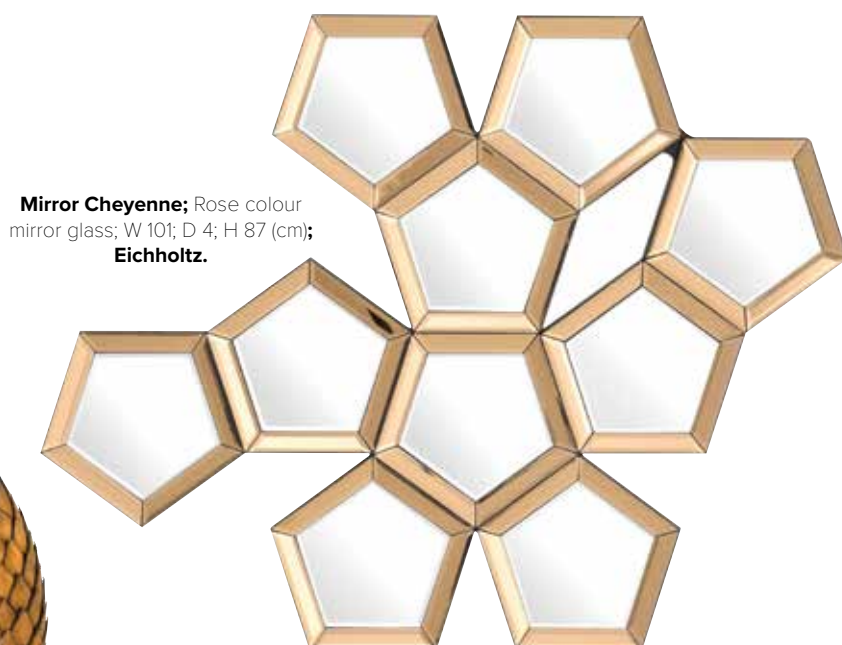
Loft Mirror;
Square frame of Asian hardwood is finished with a high smoked peppercorn sheen and quartered with a bead of metallic jazzy taupe;
W 76; D 4; H 76 (cm);
Caracole.



Mirror Mulini;
Amber/black mirror glass;
W 90; H 90 (cm);
Eichholtz.



Sylvia Mirror Large;
Iron and glass;
Dia 74; D 3 (cm);
That's Living.



Mirror Cheyenne; Rose colour mirror glass; W 101; D 4; H 87 (cm);
Eichholtz.



Mirror Laurel;
Bevelled mirror glass with vintage brass finish;
Dia 60 (cm);
Eichholtz.

Artful mix

Each item has a distinct personality but they all embrace refinement, authenticity and romance.



Zayden Table Lamp; Matte brass and linen shade; W 43; D 43; H 97 (cm);
Theodore Alexander.



Madison Ceramic Table Lamp; W 38; D 38; H 69 (cm);
Regina Andrew.



Table Lamp Sirena; Nickel finish with blue velvet shade; W 15; D 40; H 91 (cm);
Eichholtz.



Table Lamp Eldorado; Nickel finish, clear glass; Dia 33; H 96 (cm);
Eichholtz.



Table Lamp Margiela; Agate stone with gold finish; W 25; D 50; H 66 (cm);
Eichholtz.



Senegal Floor Lamp; Wood and solid brass with fabric shade; W 23; H 89 (cm);
That's Living.



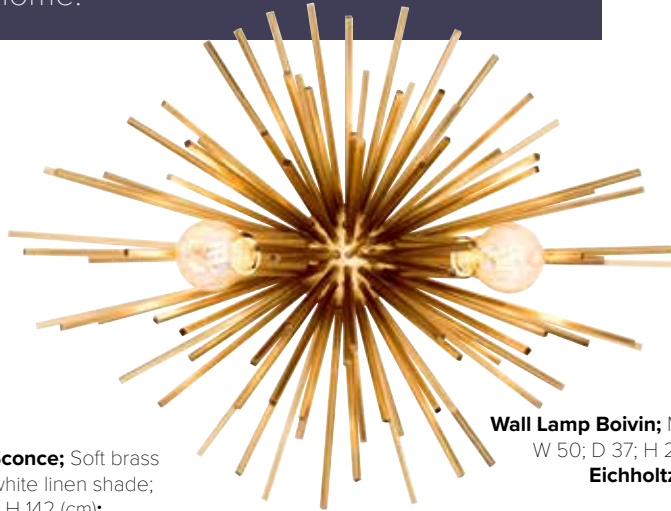
Audrey Ceramic Table Lamp; Ceramic with a blush finish; W 41; D 41; H 77 (cm);
Regina Andrew.

Fashion forward

Opulence personified, these wall lamps effortlessly up the luxe quotient of a home.



Ellery Tail Sconce; Soft brass finish with white linen shade; W 24; H 142 (cm); **Kate Spade.**



Wall Lamp Boivin; Matte brass; W 50; D 37; H 24 (cm); **Eichholtz**



Wall Lamp Martinez; Iron with gold tone finish; W 34; D 17; H 148 (cm); **Eichholtz.**



Amana Wall Sconce; Aluminium, brass and iron; W 20; L 33; H 31 (cm); **That's Living.**



Herman Wall Sconce; Brass and stainless steel; W 12; L 31; H 51 (cm); **That's Living.**



Sea Fan Sconce; Steel in polished nickel finish; W 13; D 34; H 36 (cm); **Regina Andrew.**



Saturn Sconce; Steel with a natural brass finish; W 19; H 48; D 24 (cm); **Regina Andrew.**

Opulence redefined

The colours, the fabrics, the make together breathe character and jazz into each of these sofas.

Danniell Sofa;

Wood, fibre and angled metal legs;
W 249; D 95; H 72 (cm);
Theodore Alexander.



Sofa Brian;

Cameron green, brown legs with gold
finish caps;
W 230; D 90; H 81 (cm);
Eichholtz.

Covet Sofa II;

Brushed beech seat rails with heritage bronze finish legs;
W 240; D 92; H 80 (cm);
Theodore Alexander.



Fulton Sofa;

Wood, fibre and angled brass finish metal legs;
W 234; D 97; H 79 (cm);
Theodore Alexander.

Quit Your Metal-ing;
 Birch and plated tungsten metal;
 W 215; D 89; H 74 (cm);
Caracole.



Sofa Montado;
 Fabric, polyurethane foam, microfibre,
 larch wood, lauan plywood, polyester
 webbing and aluminium;
 W 223; D 93; H 80 (cm);
Eichholtz.

Sofa Provocateur;
 Fabric, pine and plywood,
 polyurethane foam, webbing (nylon),
 stainless steel and polyester fibre;
 W 245; D 87; H 79 (cm);
Eichholtz.



Faye Settee; Sinuous spring with poly tight
 cushion; W 152; D 69; H 76 (cm);
Bernhardt.



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Our Favourite beds

From sass to class, from sophisticated to feminine, from chic to smart, from urban to majestic, from artsy to romantic, these pages have all our trend-setters featured...

1 A sassy acquire

The world's romance capital, Paris, when built into the name of this smart bed, automatically oozes the essentials of Caracole's styling mantra: luxury and comfort married to the camel-back headboard and footboard, which stand out because of the rich cord-trim detailing. The finish has the touch of sparkling argent leafing, is sassy and has unparalleled beauty. Go for it, and bring a Parisian bed to your abode!

KING: W 209; D 224; H 169 (cm); QUEEN: W 168; D 224; H 169 (cm)



A Night In Paris by Caracole

2 A statement in class



Harlow Canopy Bed by That's Living

With a brushed brass finish, this Harlow-finished poster bed's cosmopolitan appeal goes notches up because of the luxury feel that it exudes and oozes in abundance with the dark grey velvet distinctive and exclusive headboard. Its overall height is a biggie for those who love an imposing-looking bed. It's definitely an uber chic buy, in its price bracket and will look sharp and sleek in any urban environment.

KING: W 201; D 221; H 229 (cm)

3 The ultimate in sophistication



Night and Day by Caracole

If one could choose a word to capture the mood of this bed, it is: French. The bed comes with a high back and grainy crème fabric which lends it ample sophistication. The curved legs that have hand-carved designs add to its opulence. Addable to any home either as a master/guest bed, be sure of either waddling in comfort or getting a big thank you from your guests!
KING: W 213; D 224; H 165 (cm);
QUEEN: W 173; D 224; H 165 (cm)

4 A girly-girl bed



Sleeping Beauty by Caracole

Caracole's hot choice, this item has a finish that is hard to match. The selling points of this piece are: the dressy headboard, ultramodern lattice design, the understated look of the taupe paint finish that combines with the white and is classically feminine. The bed goes really well if the room has matching wood finishes in the accompanying furniture. For girls and ladies of all ages!
KING: W 207; D 217; H 178 (cm); QUEEN: W 165; D 217; H 178 (cm)

5 Elegance at its best

The bed that has camel-back headboard stands out because of curved wings, giving it a rich look. The wooden rail gives the bed attitude because of its Auric silver leaf which glistens, adding to its chic quotient. Complete with upholstery in luxury crème fabric, the bed's selling point is its low footboard, marked by carved feet, breathing an air of convenience. Perfect for a home newly-weds can move into!
KING: W 239; D 230; H 165 (cm); QUEEN: W 199; D 230; H 165 (cm)



Bedtime Beauty by Caracole

6 Urbane richness



Quilty Pleasure by Caracole

Comfort never had another address and when one sees the warm, generously quilted and padded head-, footboard, one concludes this is what fairy tales are made of. The head, footboard, though upholstered, is clean in design, and painted in Golden Shimmer. Reminiscent of a Regency Moderne look, this bed encapsulates grace, class, swank, and is a perfect fit for the urban home. If you wanted a new bed, don't look further!
KING: W 210; D 222; H 173 (cm);
QUEEN: W 169; D 222; H 173 (cm)

7 Artsy mood



Halston Bed by That's Living

This piece has grace writ large, with two fabric options - linen and grey velvet. The elegance exudes from the winged button-tufted headboard and is very tastefully upholstered. With a graphite finish, the cosy bed splashes an arty mood to the room. Grace never gets better, so it's one of the best buys you can go for!

KING: W 221; D 251; H 157 (cm); QUEEN: W 180; D 251; H 152 (cm)

8 For the romantic

At one go, what catches the eye of this Adela Sleigh beauty is its uber-rich crème velvet upholstery, reflecting a bohemian spunk. This, together with the tastefully rounded headboard, the astroid leitmotif, lends it a mood that is rare and winsome. The bed edges have quality finish of double-nail trim and its short, slim legs have an aura of contemporary styling that is the hallmark of Caracole. A must have!
KING: W 208; D 217; H 163 (cm); QUEEN: W 168 D 217; H 163 (cm)



Adela King Bed by Caracole

9

A sturdy buy



The Ribbon Bed by Caracole

The Ribbon Bed owner already shows his style statement. The intricate, daintily carved frame that envelops the headboard in style, proceeds smoothly down the side rails, onto the footboard, effortlessly. The black velvet that wraps the bed around along with the rounded feet of the bed gives it a very distinctive look, one that can enhance any home. It is not just a bed but an investment!
KING: W 217; D 218; H 165 (cm);
QUEEN: W 176; D 218; H 165 (cm)

10

Majestic spirit



Brando Bed by That's Living

This bed has a majestic king-sized tufted headboard which is an ideal presence in a master bedroom, complete with a very fresh, contemporary crystalline finish. Available in waltz fabric, and at a super dramatic height of 12 inches from the floor, this bed is rather an invite into your zone of comfort. If you get turned on by less is more, you are in the right place!
KING: W 211; D 226; H 203 (cm)
QUEEN: W 170; D 226D; H 203 (cm)

11 Etched in smartness

This piece is inspired by the Renaissance era to add a dash of the classic to your home. Fully upholstered, complete with a winged headboard, it comes with an adjustable centre support. If you are wondering about your height, it has a 137 or 163 cm variant. If relaxing in style is you, this is surely the one for you and now!

KING: W 224; D 222; H 137 (cm); QUEEN: W 183; D 222; H 137 (cm)



Cooper Bed by Bernhardt

13 Pure allure



Bayonne by Bernhardt

This beauty comes with channelled upholstered headboard, combined with nail head trim between channels. Bernhardt caters to a variety of tastes by allowing you to change to a fabric of your choice. The piece of art is super solid with a three-slat support system, so if you are looking for an allure to stay for keeps, this is a great buy!

KING: W 209; D 226; H 173 (cm); QUEEN: W 168; D 226; H 173 (cm)

12 Groovy rhapsody



Decorage by Bernhardt

This purely artful item comes in a stainless-steel frame that is overlaid within the upholstered border in Silver Mist finish. Both the head and footboard have fabric-covered buttons, adding it the distinction to stand out in a crowd and just in case, you want a different fabric, you have that flexibility too, provided you choose among any from the Bernhardt stable. If craftsmanship appeals to you, this is your bed!

KING: W 210; D 224; H 183 (cm)
QUEEN: W 169; D 224; H 173 (cm)

REGINA ANDREW



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